EYE

PEOPLE and PICTURES

NIGHT LIFE IN NEW ORLEANS

OCTOBER • 25¢

DEBUNKING OUR *Sexual Fears*

A DAY WITH A BALI BEAUTY—

TREASURE LURE OF
MYSTERY ISLAND

TRUE ADVENTURE STORY
BY
LT. HARRY RIESEBERG

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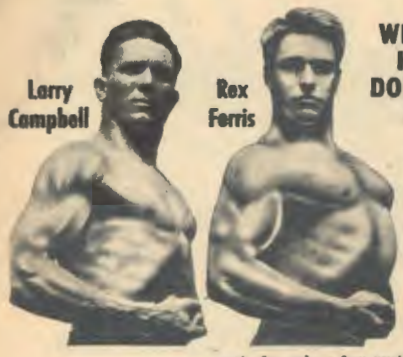

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Rex Ferris, like you, paid only a few cents to start building into a champion all around He Man!
Rex mailed me a coupon as below. He was a skinny bag of bones. Today he is tops in athletics, strength, business.
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Send only 10c for my 5 easy-to-follow, picture-packed courses now in 1 complete volume, "How to Become a Muscular He-Man." Try it for one night. Experience the thrilling strength that surges through your muscles.

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whom experts call the "Champion of Champions." ● World's welterweight wrestling champion at 17 ● World's weight lifting champion at 19 ● Reputed to have the strongest arms in the world ● Four times winner of the world's most perfectly developed body . . . plus many other world records!

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OCTOBER • 1950

EYE

VOL. I NO. 8

PEOPLE and PICTURES

in this issue

PHOTOGRAPHY AND ART
A WRESTLER'S ART 6
PHOTOGRAPHER'S JOY 14

PEOPLE
ROMAN CANDLE 12
A DAY WITH A BALI BEAUTY 40
POOR LITTLE RICH GIRL 46
KING AT THE COPA, *By Fran Carroll* 48

PROFESSIONS
SHOWGIRL SPECIALIST 22
HE SELLS CHEESECAKE, *By Morris Freedman* 26
THE RAREST OF RIVERA 32

PERSONAL PROBLEMS
DEBUNKING OUR SEXUAL FEARS, *By Dr. Shailer Upton Lawton* 16

ENTERTAINMENT
ARABIAN NIGHTS—AMERICAN STYLE 24
NIGHT LIFE IN NEW ORLEANS 30
AMERICA'S HOTTEST DANCE DUO 54

ADVENTURE
TREASURE LURE OF MYSTERY ISLAND, *By Lt. Harry E. Rieseberg* 36

SPORTS
RING MAGICIAN, *By H. W. Kellick* 43

EDITORIAL FEATURES
FROG MEN OF ENGLAND 20
BEAUTY TAKES A HOLIDAY 34
STRANGE PETS 59
BIRTH OF A CALF 60
THE READERS WRITE 64

ON OUR COVER

Barbara Freking

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Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 100,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing.

MANY persons use such expressions as "Leave them lay there" and "Mary was invited as well as myself." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom" and how frequently we hear such glaring mispronunciations as "for MID able," "ave NOO," and "KEW pon." Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words — colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

Why Most People Make Mistakes

What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some cannot spell correctly and others cannot punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests which he gave thousands of times. *Most persons do not write or speak good English simply because they never formed the habit of doing so.*

What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided — the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited by the author of the famous Gary System of Education to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises *Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods.* There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

The basic principle of Mr. Cody's new method is habit-forming. Anyone can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

"Stepping Stone to Advancement"

"The Course was a stepping stone for me. Soon after I enrolled I was promoted to Chief Clerk. Later the Course was invaluable in helping me pass the bar examinations; 67% failed. Also aided me in passing a number of Civil Service examinations." — **Albert F. Nebelsick, Route 2, Sunman, Indiana.**

"Great Help and Benefit"

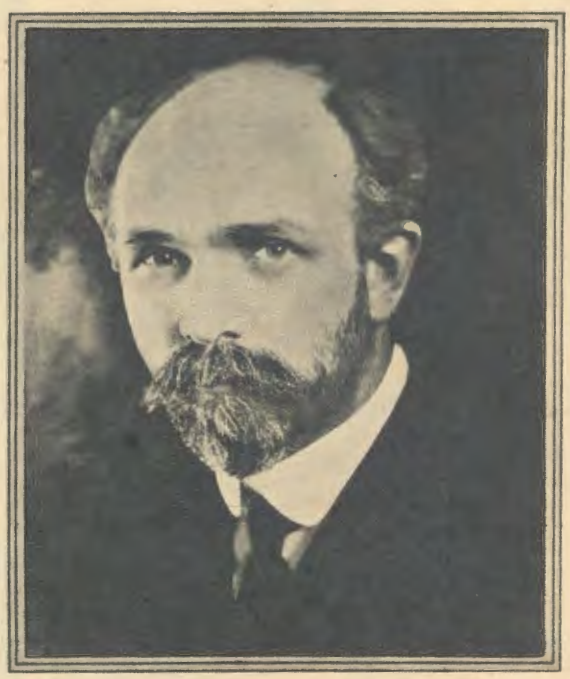
"Your Course is quite the most interesting way I have ever studied English. I feel that it will be of great help and benefit to me in my secretarial work, and to me it is money well spent." — **Mrs. Reba Shields, 623 Ivy Street, Jacksonville, Fla.**

"Worth Many Times Its Cost"

"I give this testimony that your Course has been of great help to me in pronunciation and grammar. It is simple and yet covers all the ground in a very efficient manner. Its value to me is worth many times its cost." — **The Rev. Niels P. Thomsen, 1009 Auburn Pl., N. W., Canton 3, Ohio.**

"A Short-Cut"

"The Course offers such a simplified way to learn that it has been a real joy to study. For a busy person, a shortcut to knowledge is really needed. I felt a little sad when the last lesson was received, so I am reviewing the lessons from the beginning." — **Mrs. Gertrude Galvon, Martha Washington Inn, Abingdon, Va.**



SHERWIN CODY

100% Self-Correcting Device

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you — a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to study anything you already know. There are no rules to memorize.

Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experimenting he brought to light some highly astonishing facts about English.

For instance, statistics show that a list of sixty-nine words (with their repetitions) *make up more than half of all our speech and letter-writing.* Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles, there would be no bugbear of punctuation to handicap us in our writing.

Finally he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain the facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day is required.* Fifteen minutes, not of study, but of fascinating practice! Students of Mr. Cody's method do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody has placed an excellent command of the English language within the grasp of everyone. Those who take advantage of his method gain something so priceless that it cannot be measured in terms of money. They gain a mark of breeding that cannot be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success cannot be overestimated. Surely, no one can advance far without it.

FREE — Book on English

It is impossible in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How You Can Master Good English in 15 Minutes a Day." This is published by the Sherwin Cody Course in English in Rochester, N. Y. It can be had by anyone, free upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably, it tells one of the most interesting stories about education in English ever written.

If you are interested in learning more in detail of what Sherwin Cody's method can do for you, send for the book "How You Can Master Good English in 15 Minutes a Day."

Merely mail the coupon, a letter or postal card for it now. No agent will call. SHERWIN CODY COURSE IN ENGLISH, 7910 B. & O. Building, Rochester 4, N. Y.

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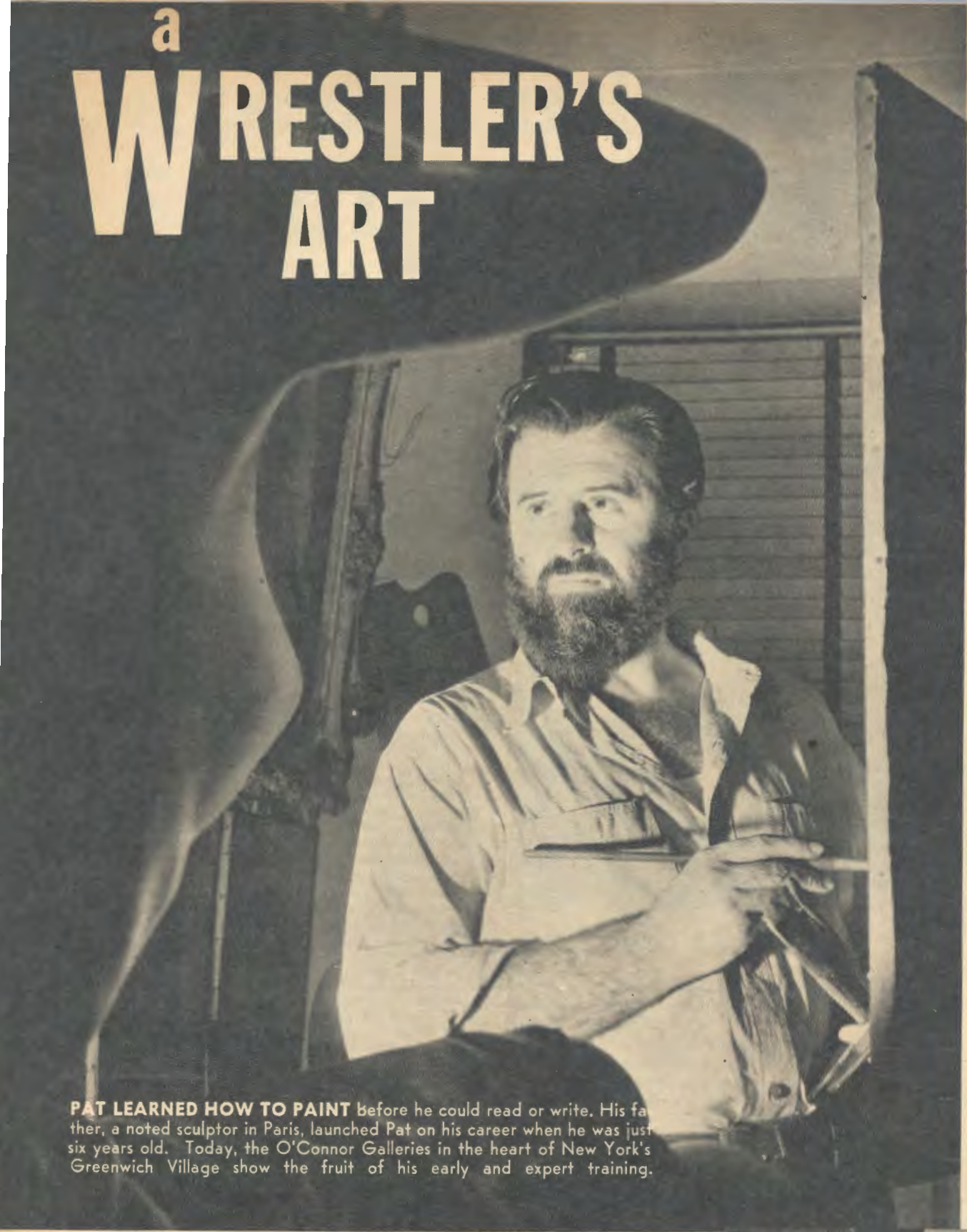
a WRESTLER'S ART

When a bearded Irishman abandons professional wrestling for painting, one might expect the gallery to groan in dismay . . . But Patrick O'Connor proves he's as skillful with brush and oils as he was on the canvas of the ring . . .



PAT LEARNED HOW TO PAINT before he could read or write. His father, a noted sculptor in Paris, launched Pat on his career when he was just six years old. Today, the O'Connor Galleries in the heart of New York's Greenwich Village show the fruit of his early and expert training.

ARTIST O'CONNOR, surrounded in his studio by several portrait studies, fantasies and biblical works, is an all-round man. Here, he nails a newly-finished canvas on a stretcher before placing it on public display.

WRESTLER O'CONNOR, champion of both the British Isles and France, boasts a record of 300 victories on the mat without a defeat. Grappling with top American opponents, he was undefeated in 25 matches. Below is scene from match with Angelo Savoldi in 1946 and a billboard memento.

GREENWICH VILLAGE, in the heart of New York City, boasts many strange stories and unusual personalities. Perhaps, the most intriguing personality of all is Patrick O'Connor—a reformed wrestler who now specializes in painting for pleasure.

Although Pat began his career in art at the tender age of six, under the expert tutelage of his sculptor father, he was forced to abandon it for the art of wrestling until a few years ago. Rumor has it that Pat didn't learn to read until he was twenty simply because his father didn't believe in education. The fact remains that the young Irishman turned to the grapple-groan-and-grimace trade for a source of income.

Apparently, he did a bang-up job of it. At one time, he held the wrestling championship of both the British Isles and France, and he was undefeated in 300 matches, including 25 in the United States. Pat tired of his profession, however. His father had won renown in Paris; his brother Roderick was an established painter; and two brothers, Owen and Hector, had made startling headway as authors.

Somehow, between his professional engagements, Pat managed to acquire a bachelor's diploma from the University of Paris. He followed this up with the publication of several successful books. Today, he has won wide acclaim as a painter. Many of his paintings are on display in museums and art galleries throughout Europe, and one of his canvases hangs in the U.S. Embassy in Ireland.

CONTINUED ON PAGE 8

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YOU'VE been in civvies for some time now. How are you doing? Are you moving ahead as fast as you want? Or have you struck a snag? You may have found that there are things you have to know—training you have to have—before you can move up.

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- ☐ Retailing
- ☐ Retail Bus. Mgmt.
- ☐ Salesmanship
- ☐ Secretarial
- ☐ Sign Lettering
- ☐ Spanish
- ☐ Stenography
- ☐ Traffic Management

*Name*_____ *Home Address*_____ *City*_____ *State*_____

*Age*____ *Present Position*_____ *Employed by*_____ *Working Hours*____ *A.M. to*____ *P.M.*

*Length of Service in World War II*_____

Enrollment under G. I. Bill approved for World War II Veterans. Special tuition rates to members of the Armed Forces. Canadian residents send coupon to International Correspondence Schools Canadian, Ltd., Montreal, Canada.

WRESTLER'S ART

continued

No dilettante or Johnny-come-lately in the field of art, painting has become the very breath of life to the genial grappler . . .

PAT TILTS the head of attractive model Chris Cabot to proper angle while in the process of a portrait painting. Many New York celebrities visit the Greenwich Village studio, pay Pat fancy prices for posed likenesses.

TWO INTERESTING SELF-PORTRAITS demonstrate O'Connor's excellent technique. The first was completed in Dublin when Pat was 12 years old; the latter was launched in 1946 after Pat acquired his artist's workshop.

AN INTERESTING CAMERA STUDY is the artist enjoying "the pause that refreshes" while his model takes ten minutes to relax her taut muscles. Contemplative Pat is leaning on a bust of Socrates while downing his drink.

CONTINUED ON PAGE 10

HAIR CAN BE SAVED SAYS MEDICAL SCIENCE!

MEDICAL EVIDENCE POINTS TO GERM INFECTION AS FREQUENT CAUSE OF BALDNESS

New York City—Now there is new hope for men and women who suffer from approaching baldness. According to recent testimony by leading dermatologists in amazing new statements, it was revealed that specific *bacteria* are invariably found in seborrhea and dandruff, and may be the *cause of* these scalp conditions which result in *baldness*. The specific bacteria were referred to as staphylococcus albus, the microbacillus or corynebacterium acnes, and pityrosporum ovale.

Most medical authorities are agreed on the following points:

1. Most doctors believe that *baldness may be prevented* if seborrhea and dandruff are removed and controlled.
2. *Seborrhea* and *dandruff* are an important cause of *baldness*, according to 50% of the doctors.
3. When seborrhea is found, the cause is considered to be staphylococcus albus, the microbacillus or corynebacterium acnes, and pityrosporum ovale.
4. The drugs that can and will kill these germs are referred to as an antiseptic containing B-Hydroxynaphtholene sodium phenosulphonate, cinnamic acid and other drugs.

Now with the above new medical evidence which is made available to the public for the first time, there is *new hope for* the prevention of *baldness* and treating of the scalp.

SATISFIED USERS ALL OVER THE U. S. SAY:

"Nothing has done more to save my hair." *J. H.—Cleveland, Ohio.*

"My dandruff and falling hair have started to stop already." *R. S.—Miami, Florida.*

"My husband is more satisfied with your new formula than he was when he went to specialists for scalp treatment." *Mrs. F. R.—Portland, Maine.*

"I had very little faith in your new product, but after using it, I am more than delighted to recommend it to anyone who wants to save their hair." *H. K.—St. Louis, Mo.*

"Only 10 days ago I started using your new formula, and from that day on, I have had no itchy scalp. I am more than pleased." *N. K.—Sacramento, Calif.*

"I got rid of my dandruff quicker than I ever dreamed I could." *J. T.—New Orleans, La.*

"I never thought my hair would stop falling out. Now I am pleased, as I am no longer troubled by so much falling hair." *Mrs. H. R.—Philadelphia, Pa.*

"My scalp itch disappeared, and I have no more head odors, thanks to your new formula." *Mr. S. S.—Springfield, Mass.*

Heed Nature's 6 Danger Signals

Nature May Be Warning You of Coming Baldness

1. **Scalp itch.**
2. **Excessive hair loss.**
3. **Over-dryness of hair and scalp.**
4. **Excessive oiliness of hair and scalp.**
5. **Dandruff or seborrhea.**
6. **Head odors.**

LOSING A FEW HAIRS DAILY SHOULD NOT CAUSE ALARM—as they are replaced quickly by a normal, healthy scalp. However, one or all of the above danger signals may mean scalp infection, or approaching Baldness. By keeping the scalp free and clear of germ infection you do the best science knows for you to do to help nature replace hair loss. Many users SAY a single treatment with SAYVE will often get rid of these symptoms—START USING SAYVE QUICKLY! ORDER IT TODAY.

HERE IS POSITIVE PROOF SAYVE KILLS HAIR DESTROYING GERMS

Test made by an impartial testing laboratory proved beyond a question of doubt that SAYVE KILLS ON CONTACT *all* of the undesirable hair destroying bacteria which leading medical authorities feel is *a significant cause of eventual baldness.*

SAYVE has been tested in an amazing new scientific way, in a well established and recognized manner, so that you can feel *sure* that SAYVE kills the hair destroying germs *efficiently, quickly, positively* and safely—SAYVE is absolutely harmless and will in no way *harm* the scalp, hair, tissues or any part of the head with which it comes into contact. Water, petroleum jelly or no other preparation is safer for the hair than SAYVE! SAYVE offers you the latest scientific achievement—nothing known to science can do more to SAVE YOUR HAIR.

Science Discloses Hair Destroying Germs

1. Pityrosporum ovale. 2. Microbacillus 3. Corynebacterium acnes.

Many medical authorities believe that the organisms shown above are the cause of seborrhea and dandruff, that may result in *baldness* and *excessive hair loss.*

Most doctors agree that you should *kill* these scalp germs, and by doing so *remove* the cause of *itchy scalp, dandruff* and *seborrhea,* unpleasant head odors, ugly head scales—and *stop the hair loss* they cause.

Nothing Known to Medical Science Can Do More to Save Your Hair!

Now for the first time, YOU are offered an amazing new different formula which is based on the very latest medical knowledge of hair and scalp treatment. This is the best and most promising news for those who have long been waiting for a treatment that science has developed to help eliminate dandruff and seborrhea, dry hair, scalp itch, and to *stop the hair loss they cause.*

Study the information given on this page, and you will become familiar with how SAYVE kills the hair destroying germs—the microbacillus, the staphylococcus albus, the pityrosporum ovale, *instantly, quickly* and *safely!*

Read the testimonials from all over the country, and see what users say about the SAYVE formula.

Look at the Money Back Guarantee, and remember that you are the sole judge of the SAYVE formula.

SAYVE must do for you what it has done for others, or your money will be refunded. Perhaps you have tried other formulas and preparations without success. Remember, the SAYVE formula is based on the very latest medical evidence, so don't delay—*delay may cost you your hair!* Mail the coupon *today*—you have everything to gain, and you don't risk a penny if you do not get results. We know that *absolutely nothing known* to medical science can do more to *save your hair. Baldness doesn't wait! Act now!* Mail "no risk" coupon *today!*

"I recommend SAYVE, because there is nothing better science can do to help save your hair." *Rocco—Personal barber to the late THOMAS A. EDISON*

Guarantee

MONEY BACK GUARANTEE WITH A TEN DAY FREE TRIAL.
If the NEW AND IMPROVED AMAZING SCIENTIFIC SAYVE FORMULA doesn't live up to your expectations, if you don't feel it's the best thing you ever did for your hair, if your hair and scalp don't appear improved, if you are not 100% delighted with it, if after using it 10 days you don't see an improvement, return the unused portion and your money will be refunded in full. You have nothing to lose, you are the sole judge. SO DON'T DELAY, MAL COUPON TODAY. SAYVE HAIR CO., 1025 Broad St., Newark, New Jersey.

SEND NO MONEY

SAYVE HAIR COMPANY,
Dept. 62, 1025 Broad Street; Newark, New Jersey

Rush the SAYVE hair and scalp treatment (90 day supply) in plain wrapper. I must be 100% satisfied with the results of this treatment, or my money will be refunded upon return of the unused portion. I am the sole judge.

☐ Enclosed find $5. (Cash, check or money order.) Send postage prepaid.

☐ Send COD. I will pay postman $5 plus postage.

Name .....

Address .....

City ..... *Zone*.... *State*.....

I understand if not delighted with the new and improved SAYVE hair formula, I can return the unused portion after 10 days for full purchase price refund.

SENT ON APPROVAL

WRESTLER'S ART

continued

"LEGENDS OF ANCIENT IRELAND" was painted by the bearded wrestler-artist in 1947. The painting now belongs to and is on display at the United States Embassy in Ireland.

EMULATING his father's tactics, Pat launches the early art education of his son, Andrew. The professional pointers have paid off in several of Andrew's canvases. At bottom is a portrait Pat painted of his son attired in full Indian costume.

TWO OTHER EYE-CATCHING CANVASES are "The Druids," Pat's conception of pre-Christian priests of ancient Ireland, and an imaginative painting of an angel driving the sinning Adam and Eve from the Garden of Eden.

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PRIDE'S CASTLE, *by Frank Yerby*—One woman sacrificed honor to win Pride Dawson; the *other* only PRETENDED goodness to become his wife. By author of "The Foxes of Harrow" and "The Vixens."

LORD JOHNNIE, *by Leslie Turner White*—The thrilling and passionate story of a dashing rogue. He risked death and torture to possess the woman who married him only because she expected him to die on the gallows!

What *new* intimacy would this daring rogue demand next?—*Lord Johnnie.*

REBECCA, *by Daphne duMaurier*—The diabolically clever tale of a strange woman who is *never seen*—told by an even stranger girl who is never named! The most astonishing plot in modern fiction—packed with suspense, chills and excitement!

THE GOLDEN FURY, *by Marian Castle*—Caroline Lawlor tried desperately to forget the scarlet secret of her past—yet continued to love the *one man* who made her remember it!

SHORT STORIES OF DeMAUPASSANT—Over 50 of the most daring stories ever written, by one of the great authors of all time! Amazing tales of love, intrigue, madness, jealousy, and passion that have often been imitated but never equaled!

THE QUEEN BEE, *by Edna Lee*—Eva Avery's ruthless heart stopped at *nothing* to destroy all who opposed her—from the rich husband she tricked into marriage, to the lonely young niece she pampered, then crushed! By author of "Web of Days."

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RACHEL—who avenged France because of one German kiss *too many!* — *DeMaupassant.*

BRIEF GAUDY HOUR, *by Margaret Barnes*—What shocking secret drove Anne Boleyn into the arms of Henry VIII—*and changed the course of history?* Here's the throbbing, intimate story of a bewitching girl who arose from nothing to become the Queen of England . . . a gripping historical drama you'll read straight through!

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GINA AT HER SULTRY BEST. The tight set of her mouth and the wanton invitation in her eyes are part of her role as faithless wife in "Love of a Clown."

ROMAN CANDLE

GIRL of a thousand moods, breathtaking beauty, and sophisticated sex appeal is Gina Lollobrigida—Italy's latest contribution to the roster of the world's loveliest and most talented women. Gina was born in Subiaco, Ciociari countryside famed for its beautiful, pale-complexioned women. And Gina is a shining example of home-grown pulchritude and poise.

Her dark eyes can at one moment flash fire; her lips pout until she seems the symbol of the *femme fatale*—sexy, sultry, dangerous. Then, in a twinkling, her expression is completely altered, and an innocent, little-girl wistfulness shines from her wide eyes. A moment later, she will toss her head flirtatiously and wickedly invite romance with every curve of her lovely body.

Somewhat reminiscent of a sweetly pensive Elizabeth Taylor at times, she also bears a striking resemblance to a fiery Paulette Goddard. She resents publicity shots of her attired in brief Bikini bathing suits and would rather be feted as a dramatic actress than a pin-up beauty. She aspires to roles and talent of such actresses as Vivien Leigh, Jennifer Jones, and Bette Davis.

Her first starring vehicle was "Miss Italy," a natural for her since she had captured the coveted title three years before the film version. Later performances in "War and Peace" and "Love of A Clown" clearly established her right to demand dramatic parts. But Gina must be seen to be appreciated. Here is an introduction from EYE.

One of the brightest shooting stars on the film horizon is Gina Lollobrigida—the hottest new celluloid import from sunny Italy and a sure-fire attraction for Hollywood talent scouts . . .

DRIVEN BY DESIRE for acclaim as a truly great dramatic actress, Gina hates to be judged on her appearance in scanty swim suits. But these shots have a dramatic impact of their own, and Gina's title of "Miss Italy" is proof that good looks never hurt her career.

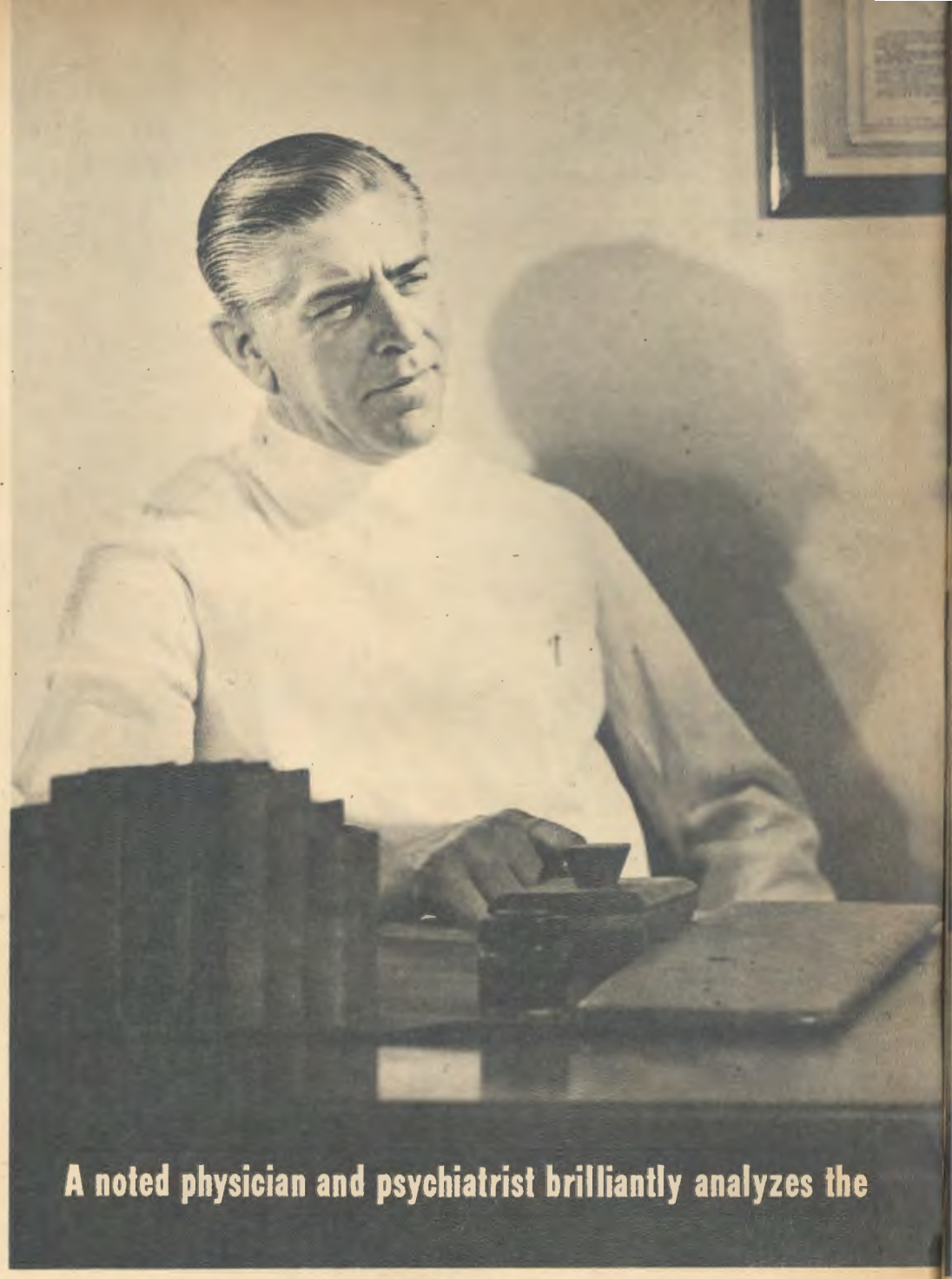
RECENTLY MARRIED, Gina has set up housekeeping in a fourth-floor flat in Rome. She takes her household chores seriously, and her husband (lucky guy) lends a willing hand with the work.

AS NEDDA, the faithless wife in the Pagliacci story, Gina turns in a masterful portrayal. Tito Gobbi, in co-starring role, plays Tonio, the clown, who falls hopelessly in love with her.

WITH HER POPULARITY constantly soaring, Gina's fans beseige her with requests for photographs. Here she shams complete exhaustion for press agent in the middle of a photo-signing session.

debunking our *Sexual Fears*

By Dr. SHAILER UPTON LAWTON



A noted physician and psychiatrist brilliantly analyzes the

A LITTLE sex knowledge is a dangerous thing—often much more dangerous than no sex knowledge at all. The odds and ends of sex information which most people have managed to collect during their lives are more often than not faliacious. By clinging to half-baked sexual superstitions which have no basis in fact, they risk injuring their emotional and physical health.

Men and women who consider themselves fairly sophisticated are no more immune to sexual error than the more naive citizenry. For an incredibly long time, the majority of Americans have held certain sexual "truths" to be self-evident—and have made these *presumed* facts into the cornerstone of our national sexual lore. They are passed on from father to son, from mother to daughter, and from adolescent to adolescent. The persistence of these sexual superstitions reminds one of the famous adage that a lie can find itself twice around the world while the truth is still tying its shoelaces.

The most common sexual fallacies fall into six general groups—those dealing with sex before marriage; sexual disease; the physical processes of sex; the art of married love; potency and sexual desire; pregnancy and the sex determination of children. In this article we will deal with the most widely-held sexual superstitions in each category. The truth in each case should help—at least as far as the readers are concerned—to destroy these malignant relics of a sexual Dark Age.

Sex Before Marriage

Superstition: "A trial wedding night will prove whether a man or woman are sexually potent and compatible." *Fact:* No test of a couple's potency and compatibility is more dangerous or unreliable than a "trial wedding night." Under these circumstances, both man and woman are under a severe nervous strain which would actually tend to make them *less* potent than they actually are. As for compatibility, this is achieved only slowly and gradually during the progress of a marriage—and is not magically revealed by any single sexual trial. Only a doctor's examination can pre-determine sexual potency and normality.

Superstition: "Sex can be sublimated by sports and other activities." *Fact:* This is the advice most often given to sex-troubled adolescents by well-meaning social workers. But it is only a half-truth. Exhaustion, induced by strenuous activity, will temporarily reduce the sexual urge. But it is foolish to expect adolescents to keep themselves in a perpetual state of exhaustion. As Kinsey has shown, the sexual urge is strongest during adolescence, but since our society does not condone marriage until many years past puberty, the sex drive of adolescents is a serious problem which is not solved by "sublimation."

Superstition: "If the hymen is intact, a bride is a virgin." *Fact:* This superstition is unjust to a great many women who are virginal when they marry. In many cases the hymen has a natural perforation of as wide as an inch or more in diameter. The size and shape of this membrane varies widely from woman to woman. It may also be stretched or dilated by causes other than intercourse. On the other hand, an opposite fallacy holds that "the hymen can be torn by participation in sports." This is also untrue, because it takes much more direct force than is possible in athletics to force a rupture in the membrane.

Superstition: "Masturbation leads to perversion, insanity, sex weakness." *Fact:* It leads to nothing of the sort. Masturbation, in itself, results in no ill effects. The danger of this practise lies entirely in the mental attitude of the person involved. If she or he has absorbed some of the million-and-one superstitions about masturbation,

MANY WOMEN ARE TORTURED by their lovers' request for a *trial* wedding night, "just to see if we're compatible." Actually, such a test would be dangerous, and the conclusions unreliable.

common misconceptions, fears, and superstitions about sex...

and believes or half-believes them, he or she may suffer all kinds of emotional guilt, fear and anxiety. The real damage is not done by masturbation itself, but only by the frightening warnings and shocked reproaches of parents—parents who have forgotten their own youthful sex behavior.

Superstition: "Intercourse is followed by a sad feeling." *Fact:* There is no medical basis in fact for this widely-held belief. It may be explained in part by the reactions of young men and women who indulge in premarital sexual relations, with a strong feeling of guilt. It is self-reproach and anxiety in such cases which is most often interpreted as "a sad feeling." In married sexual relations, fatigue may be experienced—but it is a fatigue marked with a strong sense of satisfaction and well-being. The youngster who judges sex by pre-marital experience need not fear sex will always be followed by depression in marriage.

Sexual Disease

Superstition: "A child born of one or more parents with V.D. may inherit the disease." *Fact:* Neither gonorrhea nor syphilis is a hereditary disease. The confusion arises from the fact that although these diseases are not inherited, a child *may be infected* by them during pregnancy, if the germs are present in the mother's body. The importance of this distinction is that a man or woman who has been treated for V.D. for three years, with no sign of the disease for two years following, will usually be okayed for parenthood by a doctor.

Superstition: "V.D. cures itself and goes away eventually." *Fact:* This superstition came about because the initial *symptoms* of syphilis often disappear for a period of time, leading the victim to believe that his or her V.D. has also disappeared. Actually, this is only an incubation period during which the syphilis germs multiply in the bloodstream. Syphilis symptoms may break out over the body a second time, vanish again, and then reappear a third time—after which the disease is ready to attack in its worst form. If you suspect that you may have contracted syphilis at one time, even though you now have no symptoms, your best bet is a Wassermann test *now.* There is no shame attached to asking your doctor for one—in fact, he will respect your good sense in taking no chances.

Superstition: "Despite any phony excuses, you can only catch V.D. through actual intercourse." *Fact:* Even some doctors are capable of this sweeping cynicism, probably because so many patients insist that they must have acquired the germs in some public washroom. But the fact is that V.D. *can* be contacted by other means than simply intercourse. Syphilis germs have been found in the cracks of restaurant cups—and could get into the bloodstream of a diner with an open cut on tongue or lips. If you have a mouth lesion, and kiss a syphilitic person with an open syphilitic sore, you can be infected in this manner, too. Unquestionably, *most* syphilis and gonorrhea is contacted sexually . . . but V.D. *can* also attack an innocent person.

Superstition: "You won't get V.D. if you stay away from prostitutes." *Fact:* Surveys have persistently shown that the greatest spreaders of V.D. are not prostitutes at all, but the promiscuous amateurs. Prostitutes have an economic stake in taking precautions against V.D., and in many States they frequently undergo regular medical examinations in a tacit understanding with local authorities. The amateur, on the other hand, is usually a thrill-seeker with little interest or knowledge in V.D. prevention and control. The chances are, therefore, that you stand more chance of picking up V.D. with a girl of easy virtue than you do with a professional prostitute.

Superstition: "Gonorrhea is no worse than a cold." *Fact:* Each year more than a million people catch gonorrhea—and it is much more serious than a cold. Untreated, it may make parenthood impossible. It can cause chronic infection of the prostate gland and infections of the testicle. It may cause stricture of the urinary passage, requiring an operation. It too may seem to disappear, like syphilis, because the outward symptoms may vanish without treatment. But the gonococcus germs remain in the body, burrowing deeper to do their damage. The only safe way to deal with gonorrhea is to put yourself in a doctor's hands—not the quacks who advertise in washrooms.

Physical Processes of Sex

Superstition: "Circumcision is a religious ceremony." *Fact:* Medical history is not too clear on whether circumcision originated as a tribal custom, or as a hygenic measure which gradually was incorporated as a religious practise. Regardless of its origin, and the fact that it is today a tenet of the Jewish, Egyptian, Ammonite, Idumean, and Moabite religions, circumcision is widely accepted throughout the world today as a hygenic measure.

CHILDLESS OR FRIGID WIVES usually bear the full burden for the lack of children or unenthusiastic response to sex. Only a doctor's examination of *both partners*, however, can determine cause.

Frequently, a little sex knowledge is a dangerous thing—more dangerous than no knowledge at all. For, by clinging to ideas that have no basis in fact, many people injure their health and happiness . . .

Its principal value is that it helps prevent irritation and inflamation of the penis by removing the foreskin. It has no effect one way or the other on sexual capacity or desire.

Superstition: "Menstruation is always painful for a girl." *Fact:* Normally, it should not be, although it is true that most girls do suffer some discomfort. Doctors differ as to the reasons for this pain—many holding that it is purely psychosomatic. Others feel that the reason is faulty diet, or physical disturbances of one kind or another. But given a perfectly sound mental approach to menstruation, and a perfectly sound body, no girl should actually suffer from this natural process.

Superstition: "Marriage stretches the size of the vagina." *Fact:* Marriage by itself, with regular intercourse, will make practically no difference in the size of the vagina. Virgins, in fact, may be much bigger than women who have been married for many years. The size in each case is determined by the personal anatomical differences of each woman. The vagina's size is, however, affected by pregnancy and childbirth. If this superstition were amended to read "motherhood" instead of "marriage," it would then be a fact.

Art of Married Love

Superstition: "The husband who has had premartial sex experience makes a better sexual partner than the husband who hasn't." *Fact:* This glib cliché is totally untrue. In marriage, a husband who loves his wife will seek *mutual* satisfaction for them both. But in his premarital experience, his sole concern is usually self-gratification. The more extensive his premarital sex experience, the harder it will be for him to adjust to the concept of mutual satisfaction, and to be *capable* of satisfying his wife. Furthermore, he may fall into one of two serious errors. He may, out of a fixed pattern, treat his wife as he would a prostitute. Or he may go to the other extreme and behave with embarrassed respect, which will leave her unaroused. Either way, he is worse off than the husband who is a relative novice—and who therefore has less bad sexual habits to unlearn.

MANY MEN BELIEVE premartial sex better equips them for marriage. Studies indicate single men are solely interested in self-gratification, whereas marriage *must* be mutually satisfactory.

Superstition: "It takes two people to make one frigid wife." *Fact:* This popular saying is frequently quoted by doctors—and frequently misunderstood by the public. The implication, which is a true one, is that many husbands are such poor lovers that they do not know how to arouse or satisfy their wives. But there are also a great many women who are psychologically frigid, not because of their husband's defects, but because of such factors as an over-rigid religious upbringing, a fear of pregnancy, a protest against the feminine role, etc. If frigidity exists in a marriage, only a doctor can accurately determine the cause and correct it. And the husband mey be completely without blame.

Superstition: "Manuals on erotic love make you a better sex partner." *Fact:* too often they do the opposite. It is true that the more sex enlightenment a man or woman seeks, the more they will feel free of the puritanical restraints which make sex for so many married couples drab and monotonous. But at the same time there is a strong tendency for both to follow what they read in manuals on sexual love too slavishly—practically going through the motions of sex with the book in one hand. This is psychologically deadly, since it tends to kill the natural spontaneity so necessary for passionate love. It makes sex *mechanical*—and by doing so robs it of its higher emotional excitement. Read manuals on sex by all means . . . but let them serve merely as guideposts to richer sexual relations. Guideposts—not vehicles!

Superstition: "Certain sexual positions are immoral or perverted." *Fact:* This is like saying that certain ways of eating are immoral or perverted. The usual American sexual position is considered "indecent" by many Pacific peoples, whose sex practices would be considered "indecent" in turn by many Americans. The fact is that doctors and sociologists hold *no* sexual position to be immoral or perverted, in itself. Any position which gives the maximum pleasure to a man and wife is considered a good one. Position in sex is purely a matter of personal taste—and has nothing at all to do with morals, good or bad.

Superstition: "Disproportionate sex organs can cause incompatibility." *Fact:* This is so rarely the case that it can almost be classified as an out-and-out fallacy. It is a dangerous fallacy, because it is often offered as an excuse for unsatisfactory sexual relations. The sexual organs of any married couple are rarely perfectly "matched." Poor satisfaction is not a result of "disproportion," but of a faulty sexual approach and technique. Here, indeed, is one type of case where a manual on the art of married love can be read by both man and wife with great reward. Sexual enlightenment can easily erase "disproportion."

Potency and Sexual Desire

Superstition: "A man's physique suggests the size of his sexual organs." *Fact:* Completely untrue. There is absolutely no medical substantiation to back up this belief. A five-footer may just as easily have larger organs than a seven-foot giant as the reverse. The explanation is that the sexual glands are not directly influenced by the glands that control general bodily growth. A visit to any men's locker room will quickly prove the fallacy of this widespread superstition.

Superstition: "Monkey glands can restore a man's sexual vigor." *Fact:* This is still held to be highly debatable in medical circles. Many cases of "rejuvenation" have been reported by such operations, and the use of testosterone, but their reliability is open to question. One doctor, who held such cases to be purely psychosomatic, set out to prove his point by inoculating a patient suffering

A COMMON CONCEPT is that sex drives can be sublimated by sports activity. Actually, such activity, followed by exhaustion, only temporarily reduces the urge which is strongest during the adolescent period.

PROSTITUTES are not recommended to men who seek an outlet for their sexual energy. But, contrary to popular belief, "amateurs" spread more V.D. than prostitutes with an economic stake in their vocation.

THE NOTION that "transplanted monkey glands" will restore a man's sexual strength is highly debatable. Impotence is more psychological than physical in its cause—and many older men frequently find themselves "rejuvenated" in the company of young women.

from impotence with dosages of sugar and water. The patient, who was made to believe that he had actually been treated, responded wonderfully to the "treatment"—and told the doctor that he had regained his sexual vigor! As medical opinion now stands, there are many things that can be done to help men who suffer from impotence—but monkey gland operations and testosterone are not widely recommended.

Superstition: "Oysters, lettuce, etc., heighten sexual ability." *Fact:* This notion falls in the same category as a monkey gland operation. If you *believe* it, you might find that certain foods will increase your sexual vigor. The power of the mind in matters sexual can scarcely be exaggerated. But the superstition itself has no basis in fact.

Superstition: "Exposure to X-ray may cause debility or sterility in a woman." *Fact:* In the normal dosages to which a man or woman may be subjected to X-ray, it has been found that—contrary to causing sterility or debility—the sex glands are actually *stimulated.* On the other hand, it is true that if either is subjected to prolonged X-ray exposure, there is a possibility that either may become permanently sterile. Or that even if this sterility is not permanent, the future sex cells produced may show signs of damage. In any event, this is nothing for a layman to worry about—because doctors are fully aware of the dangers of X-ray over-exposure, and would not subject a patient to any unnecesary risks.

Superstition: "A sterilized person cannot have sex relations." *Fact:* This fallacy stems from a confusion of the terms "sterilization" and "castration." A person who submits to an operation for sterilization—for some reason, say, such as a long history of family insanity—may nevertheless enjoy a perfectly natural sexual life afterwards. Only he or she may never have any children. Sterilization does not involve the loss of either testes in the man, or ovaries in the woman. The operation will not in any way adversely affect the sexual urge or capacity.

Superstition: "Sex is a drain on creative and athletic effort." *Fact:* This notion is so firmly implanted in American minds that coaches advise athletes—professional and amateur—to abstain from relations while in training. And many writers remain celibate while in the throes of turning out a novel. But the notion is a pure fallacy. Actually, the unsatisfied sexual desire of such men may prove a severe irritant to them, distracting them from complete concentration on their tasks. A normal sex life, on the other hand, leaves them more relaxed and free to give their undivided attention to their work.

Superstition: "A man's sexual desire is stronger than a woman's." *Fact:* This notion is based on the observation that a man has more periodic recurrences of desire than a woman. It is true that a woman often feels a very strong urge at two periods of the month, as a rule, while rather quiescent at other times. But all medical authorities have reached the conclusion that, all things considered, the erotic drives of a woman are equally as strong as a man's.

Superstition: "A woman who can't experience a climax is frigid." *Fact:* There is a distinct difference between the two. A woman who can't achieve climax may nevertheless have a strong urge and receive pleasure during relations. A woman who is frigid feels neither desire nor pleasure. In other words, a frigid woman never experiences a climax, but a woman who doesn't experience a climax is not necessarily frigid.

Superstition: "A woman loses her sexual desire with her change of life." *Fact:* Loss of the ability to *reproduce* does not mean the loss of sexual desire or ability. The woman who has gone through a change of life may no longer be able to bear children. But she may continue to enjoy normal sexual relations for fifteen or more years afterwards. As a matter of fact, whether for psychological or other reasons, many women experience an *increase* of sexual desire following the period of their change of life.

Pregnancy and Sex Determination

Superstition: "Fright or shock during pregnancy can cause birthmarks on the child." *Fact:* This is flatly untrue—an old wive's tale to frighten expectant mothers. There is not one shred of scientific proof to support this superstition, And it does psychological damage by worrying pregnant women who have been subjected to shock.

Superstition: "You can tell if it's a boy by the faster heart-beat" (or fill in your own method.) *Fact:* There are 262 different theories on the causes of sex determination, and how to control them. There are about 1,000 theories on how to tell in advance whether a child will be a boy or girl. You can take your choice—and you have a 50% chance of guessing right. But the cold fact is that there is no sure or practical way of knowing before the actual delivery of the baby.

Superstition: "The more virile parent determines the child's sex." *Fact:* The male can beat his breast all he wants to, but he can still wind up with a dozen daughters and no sons. The sex of the child is determined by the chance fertilization of the egg. It is chance—and chance alone—because half of the male's sperm cells carry a male determinant, and the other half a female determinant. The lucky single cell which fertilizes the egg is the factor that decides. Nature wisely banks on the law of averages taking care of producing a fairly equal quota of both sexes.

Superstition: "Childlessness is the fault of barren women." *Fact:* This chauvinistic fallacy has held sway for many centuries, in proportion as women have been held to be low, inferior creatures. Obviously, in such cases the inability to have an heir could not be blamed on the great, strong, wonderful male! But today we know that in anything from 20% to 50% of childless marriages, it is the husband's lack of fertility which is the cause. Only a doctor's examination of both can determine where the trouble lies, and what can be done to correct it.

Supersition: "Pregnancy cannot take place unless the woman has an orgasm." *Fact:* This is not only untrue, but also a damaging concept. Many women who believe it deliberately keep themselves from reaching a climax for fear of becoming pregnant. The notion is nonsensical. Many women who have been raped have conceived—and it is almost impossible to imagine a woman forced against her will achieving a climax.

FROGMEN IN the Small Raids Wing swim silently across the pool. The flippers on their feet streamline their swimming, as they build up powerful leg muscles.

FROGMEN

of England

IN THE official registers of the British Marines, they're known as the Royal Marine Amphibians, but everybody else, including the boys themselves, calls them "Frogmen." To the men in the funny rubber suits and weird flippers are assigned two of the most dangerous fighting assignments. The Small Raid Wing is trained for attacking shipping with limpets and other explosive charges, and for night raids on coastlines. The Landing Craft Obstruction Clearance Unit is just what the long name says—they clear beaches of mines before a landing. In the cold language of military description it sounds pretty distant from fact. In actual practice, the men's lives depend entirely on their quickness of wit, their swimming ability, and their rigid training to carry them through their treacherous assignments.

MEN MUST be in peak of trim to withstand rigors of training, the tremendous tension. Here doctor checks a Frogman's blood pressure.

BECAUSE A Frogman is likely to find himself in a tough spot sometime during his career, emphasis is placed on teaching escape devices.

Streaking through the icy waters that surround England, the Frogmen go grimly about their strenuous assignment of learning all the dangerous tricks of undersea warfare . . .

LOOKING LIKE men from Mars out for an airing, the boys march along beach to Royal Marine landing craft that will work with them in maneuvers.

ENTERING THE water in this novel, but effective, manner, a Frogman prepares to practice a new method of rescue. These shots were taken in the middle of winter, and that water is icy.

THE FLOUNDERING FROGMAN is saved as he grabs looped rope. Rope is attached to a dinghy lashed to the side of a landing craft. Momentum pulls the victim aboard.

THESE COLLAPSIBLE CANOES are used to take the Frogmen to a chosen spot, then the canoeist waits for him to re-embark after placing a charge on hull of the enemy ship.

THE END OF a long day of practice sees two weary Frogmen leaving the frigid waters of the English Channel. The very set of their shoulders shows the strain they've been under all day.

SHOWGIRL SPECIALIST

★ A familiar figure along the Great White Way and a boon to Broadway producers is Dr. Peter Mogull—a man with a specialized interest in the lovely legs of New York's showgirls...

BROADWAY IS HIS BEAT. A practising chiropodist for 30 years, Dr. Mogull has specialized in the night club and theatre trade since 1930. Here, with satchel in hand and jaunty stride, he's off on an emergency backstage call. Anxious show producers keep him very busy.

DANCER SUSAN STEWART winces with pain as Dr. Mogull flexes her foot. Singer Irene Weston, and dancers Marcia Maier and Ray Kyle, members of the "Where's Charlie?" cast, look on anxiously until injury was diagnosed as a simple sprain. Just to be on the safe side, Irene had her tender foot strapped before docter left the theatre.

DR. PETER MOGULL has a rather enviable position as Broadway's most popular podiatrist and a man whose wife can never object to his deep interest in the lovely legs of showgirls along the Great White Way.

A graduate of the College of Podiatry at Long Island University, Dr. Mogull has had a successful practice for thirty years. He acquired his show business clientele about 20 years ago, when a producer of a big Broadway show visited Mogull's office. The producer had invested a wad of money in a musical, and he wanted to make sure that his featured dancers were in perfect physical shape—that is, from a medical standpoint. That was just the entree Dr. Mogull needed. Since then, he's cared for the Ballet Russe de Monte Carlo, the ballet corps of Radio City Music Hall, and countless numbers of night club and theatre stars. In addition, he was once the staff podiatrist for the 20th-Century Fighting Club, and has treated such a wide assortment of notables as Anna Pavlova, Milton Berle, Jack Dempsey, Max Baer, Maxie Rosenblum, and the Andrews Sisters.

Sometimes, it's exhausting work. Dr. Mogull is frequently besieged by hurry calls from producers frantic with worry over the threatened loss of a star performer. And when the familiar cry, "Is there a doctor in the house?" goes up in the wings, Dr. Mogull is always Johnny-on-the-spot.

And his work has some compensation aside from the fees and his growing reputation. For, Dr. Mogull is also frequently called as a judge for beauty contests—and that's the best way to combine business with pleasure.

DIAMOND HORSESHOE is next stop. After removing ingrown toenail from the foot of pretty Lee Perkins, Dr. Mogull focused his attention on the weakened Achilles tendon of Nancy Crompton, while long-stemmed Rosemary Kittleton and sweater girl Joan Preston awaited their turn.

MESH STOCKINGS fail to distract the emergency expert as he labors to keep the showgirls on their toes. Despite her concern, checkup revealed that Joan's legs were in perfect shape—as even a layman could tell!

BEFORE RETURNING to his office for evening clientele, Dr. Mogull visits Vivian Baulé, temporarily bedded star of Billy Rose's Diamond Horseshoe cast. Under his skillful treatment, Vivian was soon back performing her act in show.

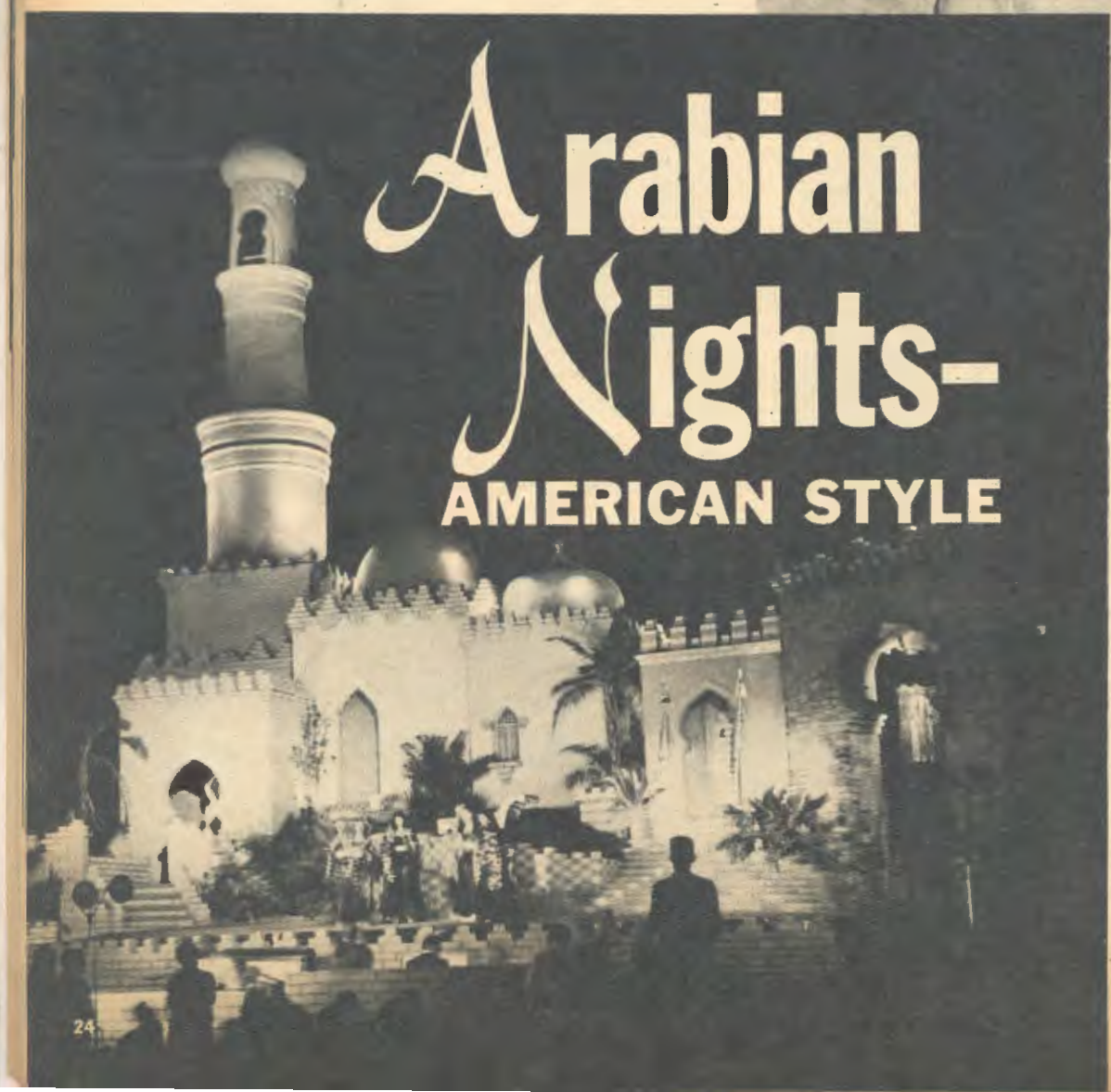
FIRST PATIENT to greet him upon his return was pretty Marjory Gans, secretary to a music publisher in Dr. Mogull's building at 1619 Broadway. After treating a metatarsal condition, popular podiatrist was ready for emergency calls.

INTERNATIONAL relations are in working condition here as Mohammed Ali Dick Simon of Indio and Bee Jay Wilson of Perris pause for a quick embrace.

A MINIATURE MECCA rises out of the California desert in the Coachella Valley. Its domes and minarets form the backdrop for the Arabian Nights Pageant.

BEAUTIFUL SLAVE GIRLS cower in the dungeons awaiting their fate on the auction block—an every night occurrence at the Riverside County Fair.

Arabian Nights—
AMERICAN STYLE



BAGDAD rises from the sands of the California desert. Towering minarets and Moslem domes look down on winding streets. Dark-eyed dancing girls weave their lithe bodies to the pleading notes of flutes played by street Arabs. An auctioneer's whip rises and falls on beautiful, trembling slave girls.

All of this is part of the most exciting, different county fair in the country. Indio, California—in Riverside County, the heart of the date-growing country—was lucky enough to have an Arabian princess named Louise Dardenelle settle there. It was her idea to turn Indio's ordinary, run-of-the-country County Fair into an exotic Arabian Nights pageant that would recreate a Bagdad in the American desert—and bring tourists flocking to its strange streets.

The complete, and perfect in miniature Arabian town was built in the center of Riverside County's Fair Grounds at a cost of $25,000. All during fair week, the townspeople wear only Arabian costume. Even the gas attendant comes rushing forth to serve you clad in striped, flowing robes. The main feature of Fair Week is the magnificent, nightly pageant. One hundred singers, dancers, and musicians combine forces for an exotic spectacle. The slave market goes at full force, the bazaars hum with activity, the cafes buzz with talk. People from all over the West come to visit, making the Riverside County Fair one of the most profitable in the country. And all the desert people will tell you that it's real fun!

The tourist who enters the little town of Indio on just the right date enters a fairyland . . . a world of gorgeous, harem women, sinuous dancers, cowering slave girls . . . all of the wild, weird, and wonderful trappings of the charmed Orient to delight his eyes, please his senses . . .

BEVERLY COOK performs the dances of the Nile—an exotic spectacle for various sheiks, nobles and sultans on a hot afternoon.

EVERY COUNTY FAIR must have its queen—and here she is, lovely Eloda Miller. She'll reign as Queen Scheherazade during the wondrous week of the County Fair.

THE QUEEN and her Harem houris while away the lonely hours awaiting the arrival of their lords and masters—and incidentally sunning themselves.

HERE'S WHAT the gals were afraid of—the beautiful slave girl is Marilyn Crawford, playing a captive in battle with the hordes of Babylonia.

SNAPPED AGAINST an authentic Arab street background, Beverly's snaky houri dance seems even more exotic—a perfumed whiff of the real Orient.

He sells CHEESECAKE

by morris freedman

Irving Klaw is one guy who's made a fabulous success at combining business with pleasure. He sells cheesecake pictures of gorgeous gals, and what that man knows about tastes in women has even got Dr. Kinsey fascinated . . .

EARLY CHEESECAKE SHOT of Jean Harlow still packs a powerful wallop. Klaw, today, receives thousands of requests for photos of the fabled screen siren.

THIS LUSCIOUS LOVELY with the beguiling smile and the fetching rig is a top-notch film star today. But how many people remember Ginger Rogers when she first started her show business career?

REMEMBER BEBE DANIELS? Just in case you don't, here's how Ben Lyons wife looked in a chemise, a pair of silk stockings, a bracelet—and little else. Kinda shocking for the early thirties!

A MUSEUM expedition was recently gathering supplies for a lonely year in the interior of Africa. High on the quartermaster's list were cheesecake pictures. Testimony of previous safaris was that nothing lifted native morale quite so high as Rita Hayworth or Lana Turner in a bathing suit—purely on a glossy photograph, of course.

Filling this requirement posed no problem. Just as naturally as the museum officials went to pharmaceutical houses for their medicines and to Abercrombie & Fitch for high-powered lion rifles, they dropped down to Irving Klaw's pin-up emporium on New York's East Fourteenth Street. For Irving Klaw is Mister Cheesecake himself. He supplied the expedition with a full variety of pinups from his treasure of over 5,000,000 movie stills.

Klaw, whose major business is selling movie stills, slips into mail boxes some million cheesecake shots a year. These show striking specimens of womanhood with proud legs fully bare or sheathed in sheer hose. "Nothing indecent, of course," points out round-faced, round-bodied, serious Mr. Klaw. "We satisfy a perfectly healthy interest in feminine beauty. We issue a catalogue, advertise, and send our photographs through the mails."

Who else is interested in cheesecake pictures? Well, aside from the half of the population that wears pants, Klaw has gotten requests for such shots from hosiery shops, high school and college sororities, night clubs, hairdressers, dancing schools, dramatic classes, artists, and hopeful models.

DR. KINSEY CONSULTS HIM

Klaw is the country's foremost authority on current masculine tastes in cheesecake. His sales figures are an unusually accurate and unbiased index of cheesecake styles. Dr. Kinsey testified to Klaw's pre-eminence in his field by visiting him three times in the course of his monumental investigation to interview him and study his files.

Cheesecake, a term invented by newspaper pho-

MASTER OF CHEESECAKE, the great pin-up king. Irving Klaw inspects the lovely assets of Bettye Linde, Miss Miami of '49 for his legion of customers.

tographers to describe pictures showing generous portions of female leg, has only recently been dignified by dictionary definition in Webster's Collegiate. Klaw uses cheesecake to refer to any photo revealing "the female body to advantage," as he puts it. Thus, Jane Russell with lower part of her body hidden by swimming pool qualifies. As does Rita Hayworth wearing a skin-tight black gown from just below the throat to below her ankles.

The ideal cheesecake shot, says Klaw, shows the young lady in a form-fitting black satin gown, her legs encased in black mesh hose and spike heels.

Cheesecake has undergone quite some changes since World War I when the female body first peeked into a doubting world.

"A string of pearls emphasized the primitive cheesecake pictures," Klaw starts his lecture. To illustrate, he pulls out a shot from a folder buried in one of the files that fill the small loft. This shows a rather heavy female with a silly grin flinging her hand in the air. She is covered by a costume of what looks like several floor mops falling down to below her knees. Strips of skin appear through the strings. A string of pearls is around her neck.

"Next," harrumphs Professor Klaw, "was the 'It Girl,' Clara Bow. Short skirts above the knee. After her came the Mae West buxom, slinky type." Then the lecturer's face lights up. "Jean Harlow followed. We still get about a thousand orders a month for Miss Harlow—showing her legs, of course. She started the hard-boiled, platinum blonde cycle.

"Then came oomph. Ann Sheridan, showing the limit of legs, started the bathing suit vogue, which is still with us. Then, we got the sarong girl, Dorothy Lamour. Long hair, lots of leg and shoulder.

"Today, at the head of the list are Betty Grable, Lana Turner, Rita Hayworth, and, surprisingly, Ingrid Bergman."

MODERN TASTES in cheesecake incline to gals like Rita Hayworth. Compare this to Jean Harlow photo to see how little tastes have changed.

EVER GLAMOROUS Joan Crawford displayed a perfect pair of legs, a come-hither look and an eye-popping Salome get-up for patrons in daddy's day.

WEARING the black satin gown, big picture hat and sultry expression that are her trademarks, Mae West added her share of pix for cheesecake trade.

DARLING of the current pin-up collectors is lush, langorous Jane Russell. That gal has everything a man could ask for—plus a little more of the same.

Klaw's clientele is international. Movie companies consult him when grooming a girl for stardom, for better than any one else, Klaw is a barometer of male opinion of females in the public eye...

He sells CHEESECAKE

continued

CONSIDERED the glamor-girl of her day (then, name was "It-Girl") Clara Bow posed for a picture —complete with rocky beach and a Great Dane.

Fans have long memories for cheesecake. Myrna Loy, who once showed an area of thigh in the early thirties, is not forgotten by cheesecake enthusiasts. Dignified Kay Francis once posed for cheesecake publicity stills. Every so often a reminiscing note drops into Klaw's place asking for Kay Francis cheesecake. A famous society bachelor with a Park Avenue address recently asked for a full selection of Bette Davis cheesecake. Klaw had to do a good deal of digging to turn up a respectable number of stills that revealed more than the conventional amount of Miss Davis.

Klaw's clientele is international. He reports the French prefer the long slinky Rita Hayworth type. Swedes are faithful to Ingrid Bergman and Greta Garbo. Orientals are especially partial to Lana Turner and Betty Grable. Not long ago, a tall bearded Sikh and a swarthy Arab, both in native clothes, dropped into Klaw's during a recess at the United Nations. They were old customers of his.

During the war, a soldier who was a regular Klaw customer found a Joan Crawford cheesecake in the belongings of a Japanese prisoner whom he had just captured. "He told me he got it before the war," the G.I. wrote to Klaw. "On the back was your stamp."

Klaw advertises his wares in more than fifty domestic magazines and in about two dozen foreign publications. He has received orders from every country in the world except Russia, and even the Russians were curious enough to order a copy of his little book "How to Become a Movie Star."

Mr. Cheesecake started adult life far away from pin-ups. He was a furrier. When the big depression of the thirties hit the land, he withdrew into a basement on Fourteenth Street in New York

THE SIREN with the intriguing Oriental appeal is none other than pert and popular Myrna Loy. For a long time, Myrna was typed for eastern roles.

FAMED FOR her dramatic roles—and recently her independent productions—Ida Lupino proves she doesn't have to hide behind ankle-length skirts.

SHEER BLACK NEGLIGEES were good enough for grandpa, and they're good enough for us—especially when they're filled by lovely Ann Miller.

from which he purveyed second-hand books and magazines. The teen-age customers of the tattered movie journals, he soon realized, were more interested in the photographs than the text. He eliminated all reading matter, and the place became a rendezvous for neighborhood cheesecake addicts.

WORKS CLOSELY WITH HOLLYWOOD

Today, the movie companies supply him directly with stills and negatives. Klaw is the main repository of the rare negatives of the earliest Douglas Fairbanks and Mary Pickford stills. Just recently a Hollywood producer called on Klaw for cheesecake shots of Theda Bara, the siren of the early films, to see whether he could discover details of her long-ago hold on the nation's men that might be infused into some contemporary starlet.

Klaw works closely with Hollywood. A female star can't be said to have arrived until photo requests start pouring in. Movie producers use Klaw's mail as an informal polling device of the public's feeling. On the basis of Klaw's cheesecake request meter, it was possible to predict a quick success for Linda Darnell and a somewhat lukewarm reception for Viveca Lindfors. Marie Wilson is a current contender for quick stardom, on the basis of cheesecake popularity. Mr. Cheesecake has a unique shot of Marie Wilson and Lana Turner when they were both unknowns in the same chorus.

Occasionally, requests come in topsy-turvy. A recent letter asked for Betty Grable fully clothed. "I think she's beautiful without her legs," her admirer declared. One angry letter from South America objected to cheesecake shots of Carmen Miranda. "Disrespectful," it declared in Spanish.

Klaw receives some fantastic specimens in a morning's batch of mail. Letters are often addressed to him merely as "Klaw, Cheesecake Pictures, New York, America." Other letters are directed to "Miss Lana Turner, c/o Irving Klaw, 212 East 14th Street, New York City." Klaw has an amiable understanding with local postal authorities. Most movie stars' mail is delivered to him when addressed to New York. And, most of the time it is actually meant for him!

A BLONDE BEAUTY unchanged by the years is Joan Blondell, always known to her admirers by her lovely legs, oomphy figure, and shining personality.

AN OLD SHOT of Claudette Colbert shows her as a saucy Pierrot. And just glance in the mirror if you want to take inventory on the Colbert gams.

A COMING STAR of movies and the cheesecake crowd is Marie Windsor. If Klaw is a criterion, Marie will soon be Hollywood's hottest property.

TORRID 'N TERRIFIC. That's consensus of opinion on Linda Darnell, who got full sexy treatment for film, "Summer Storm."

"TAKE IT OFF, if you can," Juanita taunts an impatient customer, who feels that action isn't going as fast as it might during Juanita's routine.

Night Life IN NEW ORLEANS

Opera was never like this, but then its patrons probably wouldn't like opera . . . Down New Orleans way, the famous Old Opera House Barn specializes in women not Wagner, and in comely chorines instead of buxon Brunhildes . . .

OPERA STARS Juanita Walker, Red Robin, Faye Alexander, and owner Max Margolis talk over show at 5 A.M., after club closed.

A VALKYRIE, Ye Olde Opera House Barn style, is Juanita Walker, who doesn't need a spear to command the attentions of her audience.

BAR BELLES Faye Alexander and Mickey "Baby Doll" Carter step up to "stage" for their act, while the customers get a firm grip on next drink.

WHAT'S COMING OFF here, fellas? Faye and Baby Doll really go into their act which is a kind of fast double-play song and dance for customers.

SOLO DANCE is next on the program, as Faye Alexander follows up with a little cavorting on spacious bar. Girl bartender is oblivious to it all.

WHEN the patrons step up to the famous Ye Olde Opera House Barn bar, owner Max Margolis mixes them a double bourbon and follows it quickly with a strip tease chaser. Margolis mixes his drinks and girls right on the bar, which he uses for his unusual floor show.

Set in the weird and exotic background of the French Quarter of New Orleans, on colorful Bourbon and Toulouse Streets, this Opera house is, in its own way, as famous as the Met. It's considered a "must see" by tourists who come to the Delta City famous for its jazz, steaks, showboats, and beautiful women.

The Opera House is not a plush affair—it's the unique quality of the show and not the fancy atmosphere that brings the customers flocking through its once esoteric-looking doors. The girls caper and strip right on the bar, which doubles as a stage, within an unflicking eyelash of the customer. And so the show goes on and on and on . . .

OPERA PAYS OFF, according to Max Margolis, who poses with Faye and Baby Doll and with another important member of the "opera" cast, the chockful cash register.

BIG FINALE calls for all the gals to clamber onto the bar for the evening's gala windup dance at New Orleans' Ye Olde Opera House in the fabulous French Quarter.

the RAREST of RIVERA

PORTRAIT of Mexican movie queen Maria Felix (left) won wide acclaim in 1948 and gave rise to rumors of a love match

MEET THE BOLD GENIUS OF MEXICO WHO COMBINES A LUSTY LOVE OF COLOR WITH BIZARRE FORMS AND IMAGES IN HIS CONTROVERSIAL CANVASES . . . FAME IN HIS LIFETIME IS AN UNUSUAL PRIZE FOR A PAINTER—BUT DIEGO RIVERA IS A MOST UNUSUAL MAN . . .

RIVERA'S PREOCCUPATION with flowers as a symbol of the vibrant beauty of nature penetrates this canvas, *Alctraces*. The canvas reflects Rivera's passion for slender, sinuous forms.

A MAGNIFICENT ABSTRACTION that Rivera entitled *Girasoles (Sunflowers)* was first shown in 1942. It now attracts tourist attention at Mexico City's nightclub, Ciro's.

DIEGO RIVERA is a man of many talents, tastes, and temptations. He is as famed for his paramours as he is for his paintings, and his closest friends are high-salaried movie stars and rabble-rousing revolutionaries. To the world, he is a creative genius and a paradox. In his native Mexico, he is the darling of the gossip columns and a legend by himself.

Perhaps that's why the Mexican government honored its favorite son with the greatest one-man art show in history. For several months last year, over 1500 of Rivera's masterpieces were displayed to thronging thousands of his admirers at the National Palace of Fine Arts in Mexico City. Included in the giant exhibition were his childhood works, the controversial Rockefeller

between the artist and his model. The affair ended last July when Maria, in a pique of jealousy and modesty, refused to allow new portrait to be exhibited.

POETESS GUADALUPE (PITA) AMOR, one of Rivera's closest friends and currently his favorite model, was not addicted to maidenly modesty. She posed for the celebrated nude on the eve of the exposition, and the inscription she wrote on the back of the canvas left little doubt of her attachment to the artist.

mural, and his equally provocative portraits of Maria Felix and Gaudalupe Amor.

The Rivera home is frequently a bohemian bedlam. At one time, he harbored Leon Trotsky before the Russian revolutionary was assassinated. Today, he limits his radical ideas to his artistic creations and prefers the company of artists, intellectuals, and movie sirens. Newspapers have linked his name romantically to Paulette Goddard and Maria Felix, Mexican movie siren. Friends describe parties in the Rivera household where his first and second wives engage in animated discussions of art and politics while the master of the house entertains his assorted guests with wine, music, and poetry.

His fabled romance with Maria Felix terminated abruptly when, in a sudden spasm of modesty, she refused to permit him to exhibit his second portrait of her at the Palace of Fine Arts. The scandal sheets seethed with excitement when it was reported that Rivera began a portrait study of Guadalupe (Pita) Amor, a poet and close friend of the artist, three nights before the opening of the exposition.

Nor did Rivera disappoint his followers. The nude study of Pita Amor more than gratified the tastes of the gossip-mongers. Maria Felix left for Spain in a huff. But patrons of the Palace of Fine Arts left the hall fully satisfied with the massive display of the Master's magnificent portraits and abstractions, some of which are displayed on these pages.

THIS BOLD STUDY of a *Dancer in Repose* was completed by Rivera in 1934. Powerful in its simplicity, it won him a new legion of admirers.

A VIEW of one small section of Rivera's masterpieces on exposition at the Palacio des Bellas Artes. The giant, one-man show sponsored by the Mexican government contains over 1500 of the famous artist's works.

BEAUTY *takes a* HOLIDAY

We're not out to sling any mud, dearie, but when a top Hollywood model gets to looking more like the "before" ads than the "afters," its time for her to get a quick overhaul . . . model Natalie Robertson takes stock of herself and tries a quick change treatment at Southern California's famous Arrowhead health resort . . . here's mud in your eye, Natalie . . .

WHEN A MODEL needs a friend, naturally she gets on the telephone. "I'm just a wreck," says Natalie, "can you book me an appointment for beautifying this week-end?"

HMMMM. LOOK'S LIKE MUD TO ME, says Nat as she prepares for her first appointment with beauty. Secret preparation is ready and confidentially, it looks like mud to us, too.

AHAAA. IT IS MUD, Natalie discovers, as the efficient beauty operator tries some on her for size. Of course it's special 110-degree-mud so don't try this in your backyard.

SCENE IS SET for Natalie's beauty-restoring week-end as she drives up to entrance of Arrowhead Springs Hotel. What price beauty? In this case $35 a day—for her room!

NOW JUST RELAX and enjoy this, says her tormenter, after Natalie is frosted with the gooey stuff. (If this be beauty, somebody's been kidding us for a long time.)

COME ON NAT, don't be an old stick in the mud. Get out of there and on with the needle shower treatment. This is no time for cold feet, or dirty ones, either, for that matter.

"NOW HOW DID I get into this?" She's beginning to feel just a little foolish about the whole business. But, come now, it's much too late for regrets. Let's go on with it, old girl.

THE FINISHED PRODUCT comes from the showers to the fine heated swimming pool. Note the fresh bloom, the firm step. Why even the bags under her eyes look healthier.

Treasure Lure of X MYSTERY ISLAND

RIESEBERG'S TREASURE MAP of the Caribbean is a comprehensive list of all known sites of sunken Spanish Galleons and buried treasure. Cross indicates spot where salvage ship dropped anchor near Gorda Cay, the "mystery" island.

by Lt. HARRY E. RIESEBERG

WE WERE A cheerful ship's company as we left the Miami dock and bowled along toward the Northwest Providence Channel and the spot where I believed the ancient hulk of the *San Pedro* lay. The fresh westerly breeze held steady. The sloop took the wind in her curving sails and glided along, lifting easily over the choppy little waves of the Gulf stream. It did not take long to cover that narrow strip of ocean between the Florida coast and the long chain of little cays, stretching from the mouth of Northwest Channel all the way down below the line of Key West.

Next day we were past Great Isaac and rounding into the New Providence Channel, south of Great Bahama Island. That channel, pointing almost arrow-straight from Jupiter Inlet to Nassau, is one of the main sea highways into an amazing coral archipelago of the Bahamas that forms a wildly irregular barrier between the Atlantic Ocean and the larger West Indian islands.

We were soon in sixteen fathoms of water, off a little reef-guarded islet of Gorda Cay. If my laborious calculations were correct, we were actually within sight of the spot where the treasure-laden Spanish Galleon, the *San Pedro,* had met her fate two hundred years before. I was excited as our sloop lay rocking easily in the swell, and yet the exhilaration one naturally feels at such a moment was oppressed by a queer sense of desolation.

We were bathed in brilliant Caribbean sunshine; nevertheless, the place appeared forgotten, almost sinister. A man's fancy saw those innumerable jagged coral fangs just beneath the surface, alive, lurking there to tear the heart out of an unwary vessel. What was actually visible was a low-lying cay, smothered in scrub growth.

We had to wait for the flood tide before commencing operations. I stood on deck, gazing about, trying as one does to orient my ideas in these new surroundings. The cay, the reefs, the water, the very air, all gave an odd sense of emptiness, mystery. Compared with the large wooded islands to the south, Haunted Cay looked lonely. There was a small house with a thatched roof on the bluff above the beach, but that was as silent and deserted as the barrier reef a mile or more offshore.

My thoughts wandered until seven in the evening. The blazing crimson sun had dropped below the horizon, leaving merely a soft greenish glow in the sky. Flood tide came, and we moved in cautiously, until we were a quarter of a mile off the little crescent of sandy beach. I had decided to make my headquarters in the deserted shack. I would be freer there than on the sloop to plan the next day's operations.

To my surprise, we could not come close enough to draw in by the landing beach. The additional feet of water, which should have flowed in over the coral reef, were just not there. Whatever the reason, on this particular night the tide was decidedly low. There were only a few inches of water covering the quarter-mile belt of protecting reef which stretched from the shore all around the cay. This meant we must anchor at the reef's edge, while my boys had to lug my gear and provisions across 500 yards of crumbling dead coral.

After we had dropped anchor, I ordered my crew to pack my stuff ashore. I was taken aback when they simply drew off, muttering to each other.

"I said to take that stuff ashore," I called out.

My head crew boy's face was troubled, but he made no move to obey.

"You boys gone deaf?" I demanded angrily.

"No, Buckra, we no deaf. But we could not do that," he answered.

"Perhaps you're afraid to walk a quarter of a mile over dead coral. The water's to shallow for sharks or barracuda. Of course it might crumble underfoot and you might fall down. That would be terrible," I said sarcastically.

Sarcasm had as little effect as anger. They just would not go.

"I thought I was hiring a crew of men. Not a bunch of scarey children,"

Then the Jamaican's forehead wrinkled up. "Buckra," said he earnestly, "this place no good."

HE HAD REACHED THE SPOT WHERE THE SAN PEDRO HAD MET HER FATE 200 YEARS AGO, AND A FORTUNE IN GOLD AND PRECIOUS JEWELS WAS WITHIN HIS GRASP . . . ALL HE HAD TO DO WAS OVERCOME THE SINISTER THREAT THAT HUNG OVER HIS BASE OF OPERATIONS

"What are you talking about?" I snapped.

The big fellow gulped. It was a great tribute to his friendly loyalty that he would put the trouble into words. "Plenty dead men here when night come," he murmured.

"Nonsense!" I said.

"Buckra very foolish if he go ashore. We no go to Haunted Island."

At that moment the moon rose out of the sea, a great orange-red ball. The whole scene was bathed in silvery radiance. Also a mystery seemed to settle upon the land and water. I could see the big native shiver; the whole group huddled closer together, and there were mutterings about "Ha'nts".

I tried to laugh them out of it. No go. At last I tried the final resource of bribery. When I offered a big new clasp-knife for each of them, they weakened. They would carry the stuff ashore. But not up to the deserted shack!

Once started, they were in a hurry to get through. They hustled my packages over the side of the sloop rapidly, then sloshed away, while I followed, splashing through the shallow water and crushing the slimy fragments of coral at each step. They reached the beach fifty yards ahead of me. Instantly, they dropped their loads on the sand and ran back through the shallows as if a million devils were at their heels.

As they hurried past, panic-stricken at their own daring, my honest headboy paused long enough to pant out a final warning; "Bimeby you know more better, Buckra. You keep eye open wide."

He hurried off after his fellows. I could not help laughing at the comical look of those terrified natives. I had heard many superstitious tales in my travels through the Caribbean, but this was the first time my plans had been interfered with by such nonsense.

Reaching the beach. I shouldered my duffle and carried it up to the shack. Even in the moonlight I could see how old and weather-beaten the rickety structure was. Climbing the three steps leading to the verenda, I pushed open the door and looked about for some kind of lighting arrangement. I soon found an old, rusted hurricane lantern, made of tin, and of amazing dimensions. It must have been the granddaddy of all hurricane lanterns, but I thought this relic would answer the purpose. I got the half-gallon of kerosene the boys had brought ashore, filled the lantern, and lighted it. It was distinctly cheerful to have even this dim illumination.

My idea had been to clean the shack up a bit before settling down for the night, but I saw this would be a long and dirty chore. So I rummaged through my cases till I found a tin of beer, a can of sardines, and some dry biscuits. Taking them out on the porch, I sat down to enjoy my evening meal. It did not take long to finish my meager supper. Finding the air inside unbearably musty, I fetched out my ancient lantern and settled down on the steps to plan the work for the following day. There was still a fading light, and the full moonlight was bright enough to read by.

Suddenly, my ancient lantern went out. That startled me for a moment, since there was only the gentlest breath of air and the lantern had just been filled. I felt in my pocket for matches, but then I remembered that I had left them on the table inside. As I rose to go in after them, I looked casually across the moonlit beach to the water.

The night was still, the sea smooth as glass. As I glanced out, a big native lugger came slowly around the point of the island and sailed silently up toward the reef. My gaze searched for my own sloop. The nervous nati boys had, apparently moved her further offshore, for I could see nothi of her. I watched the figures moving about on the oncoming craft. Expert they lowered the mainsail. I saw the splash of water and the rippling r flections of the moonlight as they swung about and let go the anchor. Th the jib came down quickly. They stowed the canvas, and presently all han turned to getting the dinghy overboard. I watched them man it and ro toward the beach in front of me.

I was greatly puzzled as I walked slowly down to the beach. Plowi through the soft sand, I wondered who these men could be and why they h put in at this barren, forsaken little cay. There was not a thing here to a tract any human being except a treasure-hunter. These nocturnal visitors we probably smugglers, landing to cache their contraband. At the water's ed I stood, waiting for the landing party. They were rowing straight toward m Presently the dinghy glided easily into the shallows just in front of me, a I stepped into the water to catch hold of the bow.

As I stepped forward, the boat vanished! One instant it was there, close I expected to touch it. The next, there was nothing but moonlit wat I looked toward the lugger in the distance. Before my very eyes it, too, fad into nothingness, leaving the sea as placid and empty as before.

I felt utterly bewildered. For a stunned moment or two, I stood there wi my mouth open, struck motionless with astonishment.

Then, suddenly, the realization came to me that during the whole baffling i cident I had heard not a single sound. No voice had been raised in comman there had been no rattle of the anchor chain as it ran out, no splash of oa while the men rowed the dinghy in to the beach. Not one sound.

That uncanny experience was beyond my powers of understanding. O moment I had beheld that boat; the next, it had disappeared. I walked ba slowly, automatically climbed the sandy bluff to the shack. After long hours restless tossing, I managed to fall asleep.

The tropic sun was high over Great Abaco when I finally woke the ne morning. I had very little of the true morning spirit. However, a plunge in the cool water of the lagoon behind the house greatly improved my dispo tion and headache.

I sat down on the top step in the reassuring sunlight. There was my sloo just where she should be, the sloop I could not see the night before. It w necessary to get my chaotic ideas straight as to those curious events.

The simplest answer of all would be that I had dozed off and dreamed t whole thing. Much as I desired to find a solution, this would not serve. I kne I was awake and in full possession of my faculties when I beheld that landi party rowing toward me. That seemed to leave only some supernatural i fluence as a possibility, which my mind resented. In all ages and all countrie people have believed in "ghosts," in the possibility that people long de might return and be seen and heard by living folk. Especially in the ca of buried treasure. These caches of gold and jewels seem inseparable fro mystery, and "spirits," and happenings beyond natural explanation.

That is about where I got to as I sat outside the deserted shack, puzzli over my odd adventure. No supernatural for me. An ocean diver has plen of unpleasant tangible realities to worry about—like sharp coral, and getti the "bends", and bad currents, and sharks, octopi and such dangerous s creatures. A direct mind like mine hates things it can't comprehend.

Presently, in a flash, the solution came to me.

I remembered that some weeks before I had been taken down with a tou of dengue fever. The vision of the lugger and the vivid scene that follow must have been due to a slight relapse, a momentary attack of the old fev The ground had been well prepared by my native crew boys' superstitious tal the working of my fevered brain had done the rest.

My mind was perfectly at ease again. Full of energy, I started out to e plore the ground before starting diving operations. However, as I was later turning to the shack that evening, after making a thorough survey of the va ous coral formations on the reef, my mind was abruptly brought back the events of the night before.

In the soft sand in front of the house I found footprints! Clear tracks bare human feet! They were not my own, for I wore shoes. Neither we they those of my native boys who were in the sloop, still anchored outside t shallows. The tracks were those of a man of huge proportions and weight, obviously was not the lone inhabitant of the deserted island!

As I entered the shack, I saw at once that someone had been through n

CONTINUED ON NEXT PA

Lt. Harry E. Rieseberg, world authority on sunken treasure, is the author of two best-sellers: "I Dive for Treasure," and "Treasure Hunter." He was the first man to locate and explore "Pirates' Babylon," a fabulous submerged city off the coast of Jamaica. He has salvaged a number of ancient Spanish galleons, bringing to the surface a fortune in lost jewels, silver and pieces of eight, and he holds today the world's deep-sea penetration record, having descended in an ultra-modern diving-robot to a depth of 1,404 feet beneath the surface.

Lieut. Harry E. Rieseberg

NATIVE CREW BOYS reluctantly fitted Lt. Rieseberg into his diving gear and waited apprehensively on deck until he finally surfaced. When the first treasure-laden trunk was pulled aboard, they were overcome with excitement—but they were anxious to depart for healthier climes.

MYSTERY ISLAND continued

"THIS PLACE IS HA'NTED," THE NATIVE BOYS INSISTED. "DEAD MEN COME HERE IN LIGHT OF FULL MOON." BUT, OF COURSE, THAT WAS JUST SILLY SUPERSTITION—OR WAS IT?

things. Looking them over, I discovered several of the cases of canned meat were missing, as was a half-pint of whisky I had left the night before. I could only resign myself to a thoroughly unpleasant evening. I tried to make notes on my forthcoming operation, but I couldn't concentrate. My nerves were all on edge from the previous night's visitation; and now the presence of an unknown intruder was worrying me more than I wanted to admit.

It was moonlight now. I moved cautiously out on the shack's veranda. Shamefacedly, I awaited the reappearance of the ghostly lugger. But the silvery gleam of the dead-calm water remained undisturbed.

Finally, I crept inside and went to bed. But I lay sleepless, listening to every little sound. The lizards running along the beams might have been a whole company on parade, so loud was their rustling noise against the stillness of the night. Once or twice some animal stirred under the posts of the house. Then a party of birds lighted in the scrub behind the shack, making the night hideous with their shrieks. Soon I was sweating at every pore.

The hours passed slowly. Toward morning I slept fitfully, mostly from exhaustion. I awakened with red-eyes and weary, just as the first rays of sunlight filtered through the stunted trees. Losing very little time in dressing, I set off up the beach toward the bluff. I needed company badly.

Neither at the bluff, nor at the beach where I had come ashore two evenings before, could I see any fresh trace of my nocturnal visitor. I signaled my native boys on the sloop, went back to the shack, and began hauling my things back down to the landing beach.

It was a real pleasure to see the little dinghy glide slowly into the shallows. My crew boys quickly stowed my stuff aboard and paddled back to the sloop.

I had spent two nights on the cay base. Nightmares they were, and more than enough for me. Here in the sloop I was at home and in full command. I decided to bid this uncanny cay a long farewell and use the sloop as a base of operations. Whatever danger there might have been prowling about was past; as for the apparition of the lugger, I could not even mention it to my native boys for fear of stirring them to the point that they might run out on me. For a day or two, I found myself oddly nervous; then I settled down and had no further difficulty in getting my mind on my work. It wasn't long before the thousand and one details of preparation for my first descent were completed.

Finally the moment came. Having checked everything, and satisfied that the air-pump was going smoothly, I had the weights of my diving dress put on.

"Ev'ytheng clear," said my head boy and diving assistant, as he put the heavy copper helmet over my head. Deftly he gave the helmet the eighth turn that fastened it, and locked it there. The face-plate slammed shut and was locked, watertight. The air-pump was now clicking evenly, two native hands working it. Two others were ready to take the lines.

I climbed over the side of the sloop and went down the Jacob's ladder into the clear water. I took the weighted line, waved my hand to show everything was right, clasped the descent line, and went down slowly.

As I was being dropped, I looked up at the watery ceiling above me: it appeared perfectly solid, much like a slowly waving, pale green canopy, heavily quilted everywhere with huge puckers—the sharp apexes of the waves above showing as smooth, rounded indentations below. A froth of foam and bubbles surged up about the glass plate of my helmet, giving me a general feeling of coolness. The water was so clear and translucent that I could see distinctly the distant keel of the salvage sloop slowly rolling as it drifted with the tide. Slowly the bottom of the craft passed from my view.

Here and there, as I descended, like huge bunches of mistletoe hanging from great chandeliers, were great clusters of sargassum weed, with only their tips breaking through. The reefs are among the finest in all the Bahama group, with giant heads of brain coral, and sea-fans ranging to ten feet; the fish, too, are correspondingly larger and the sharks more fierce and abundant.

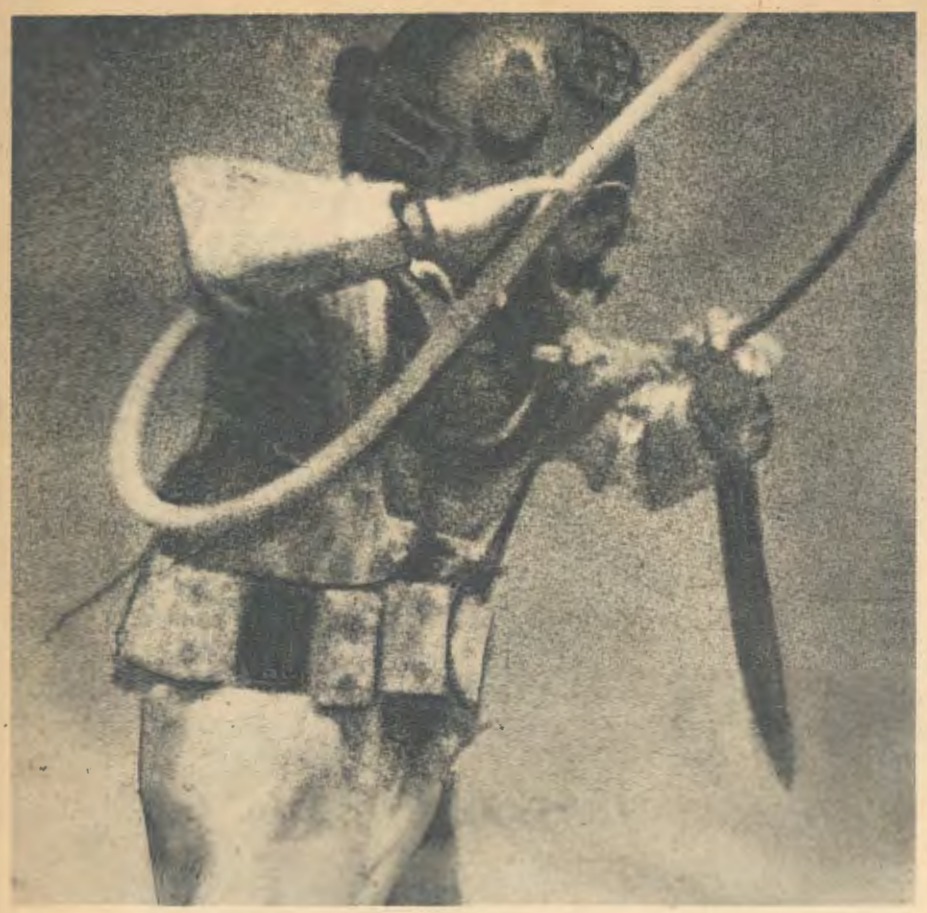
That undersea region is like some fairy-tale garden. The coral which looks like rock is alive; its startling shapes are the work of millions of tiny creatures fixed to one spot but working together in a communal existence to produce the most flower-like ornaments. There are lovely sea-anemones, with clustered tendrills, looking like plants but really a sort of moving coral, whose waving tentacles gather in any small passing creature, sting them to death, and devour them.

Soon, the color of the water began to change, I was bathed in a pale green, very faint, as the descent erased from the eye the comforting warm rays of the spectrum. As I penetrated further into the depths, the green altered imperceptibly into a strange pale blue. The sun had now been defeated.

I continued to slide down the line: six, eight, ten, twelve fathoms—ninety-six feet. My boots settled into the soft ooze near a towering coral reef.

Working to the left along the face of a precipice, I perceived a shadowy mass, resembling a cluster of huge rocks. It proved to be just that, several piled-up rough blocks of limestone. But atop them, reaching far up into the green sea, *was the wreck of the San Pedro!*

I had stumbled upon my quest on the very first try! That is one of the externally fascinating things about an ocean salvor's work. He may find his basic information all wrong or conditions so changed that he has to slink home



SHARK KNIFE poised for impending danger, the diver drifts down to the ocean bottom. Then, after blasting the battered hulk of the sunken ship, he experiences his supreme thrill when he comes upon treasure chest.

with his tail between his legs. He may be prevented from working for weeks by heavy winds, or driven off, even wrecked himself, by a sudden fierce storm. His treasure wreck may have fallen to pieces, or have been completely buried in sand and ooze. There are a hundred unknown factors that may upset the most careful planning. And then, once in a while, everything is ridiculously easy. You drop down—and there is your wreck waiting for you as if by appointment.

There, like a battered statue on its ancient pedestal, stood the remains of the galleon, its stubs of shattered mast pointing up toward the surface from which it had plunged so long ago.

I made the busy line fast to a small rock, signaled I had found the wreck, then took stock of the situation. The whole forward part of the galleon was held high on its rock support. She had broken in two just about midships. The huge teakwood timbers of her stern, however, lay right before me, no larger than one of the rocks beyond. For a hulk which had lain there two centuries, she was remarkably well preserved. Hull and fragments were so covered with weed, barnacles and coral encrustations that only the general outline could be perceived. Under this blanket of sea accumulations her original lines still held.

At my signal, explosives were lowered from above, to blast the hulk from her resting place of centuries. I caught the weighted lines and went to work. Choosing a safe place to tamp the charges—one in which my lines wouldn't snag—I finished the job and gave the signal to be drawn to the surface.

At last I surfaced, groped for the Jacob's ladder, and emerged in the sunlight. Once aboard, I gave the word to close the switch. The key was thrown. For a time nothing happened. The dull silence seemed endless. Then a smothered *Boom* was heard. The water billowed violently under our keel. The sloop was flung about, while a huge vortex of water erupted off our port bow. Presently the waves subsided, and settled down on an even keel again.

Bits of wood came drifting up from the wreck below. A dark brownish shape bore past us. Once it had been a great manta ray, but now it was only a mass of loathsome flesh, torn apart and appearing like something disentombed. Dead fish, by the thousands were floating all around us, also killed by the blast; sharks by the score had now hurried to the blood trail. They swarmed around our little craft for more than an hour. I turned my back on the scene and went to my cabin to rest. I was more than ready for a spot of rest.

When I came on deck at noon, there was a long, slow swell. The sloop rocked gently on the bright surface ripples now, and the sun blanketed everything with its steady glare. My nerves were quiet now, my hands steady. Again I climbed into my suit—hot work under that burning Carribbean sun. Sweat beaded my face; the soaked sweat-shirt stuck to my body. The boys lowered me rapidly this time. The cooling water fairly darted past me. It was too rapid; the tenders on deck were getting anxious about the treasure possibilities. I signaled for caution, and they eased my descent a trifle.

My landing was safe enough. I disentangled my lines and started for the wreck site. What a scene confronted me!

The whole stern portion of the hulk had been blown into hundreds of fragments and flung about the seaway as if by a careless giant hand. The ocean floor was literally strewn with the remnants of the relic's remains. I stood there, looking about in amazement. Then I signaled "all well" and at once set out to find the treasure, if any. This was no small job, considering the size and state of disarray. I was amid a conglomeration of relics almost defying description: ancient fire-arms and weapons, a bit of shell-encrusted metal armor, huge bolts, battered plate dishes, twisted bits of copper, brass and iron, cannon balls, broken gun-flints, fragments of the once proud galleon's rails and gun-carriages, a pike-head of some old Spanish cavalier, and an old anchor—the latter more than nine feet in length.

Finally, half-concealed under a pile of fragments, I came upon a metal sea-chest. It seemed tiny beside that mountain of battered hulk, but I quickly clambered toward it. This was what I had come after. In great excitement, I made it fast to the line and gave the signal to take me up.

When I climbed the ladder and reached the deck, the hands were already working excitedly on the little chest; with small chisels they were jimmying the ancient pin-bolts, now only shapeless bits of rusted iron. There was a loud creak, then a sharp, metallic, *"snap!"* The top gave way.

The chest flew open—wide! Across the wet deck it spewed hundreds of metal discs; they were octagonal in shape, solid heavy slugs with rough edges cut from some larger piece of metal, without any fine instrument. They were pieces-of-eight. A few discolored brown gold doubloons were among the find; under the scratch of a knife they gleamed yellow. The childish native crew boys gave a great cheer. Falling to their knees on the deck, they quickly gathered up the loose coins; for a few moments their chatter and antics caused the wildest confusion, but gradually they became their usual grinning selves.

Our haul amounted to a little more than twenty thousand dollars when we sold the find for its "content" value in exchange—the usual method of disposing of such treasure in bulk.

We passed Nicolls Town, on the extreme northeastern tip of Andros Island, as we sailed slowly westward through the islands toward home, and I looked at those shores with curiosity. And, as I stood gazing at it, along came a fisherman in a boat. We hailed him and he came alongside. I dropped overside on to the launch and made arrangements to purchase some of his catch. We sat on deck together, for a couple of hours, discussing ships, the natives, channels, tides. The fisherman seemed quite a fellow.

He looked at me curiously for a moment when I said I had been working off Gorda Cay's little inlet.

"You didn't happen to stay overnight on the 'Cay', did you, Lieutenant?"

"Why, yes," I answered. "Two nights."

"So you were in the shack on the cay on the night of the full moon," he said. "You didn't by any chance see anything—anything out of the ordinary?"

"Just what do you mean—out of the ordinary?" I asked. "I saw the tracks of some native rascal who went through my duffle and stole my whiskey."

"Well, there's something queer about that cay. Devilish queer. People say that on the full moon you see things on the beach there."

I merely looked surprised.

"The natives tell a story about a fellow who lived there a while. They say he saw a lugger sail in. Then a boatload of men rowed in toward him. He waded out on the reef to meet them—and was never heard of again. Drowned.

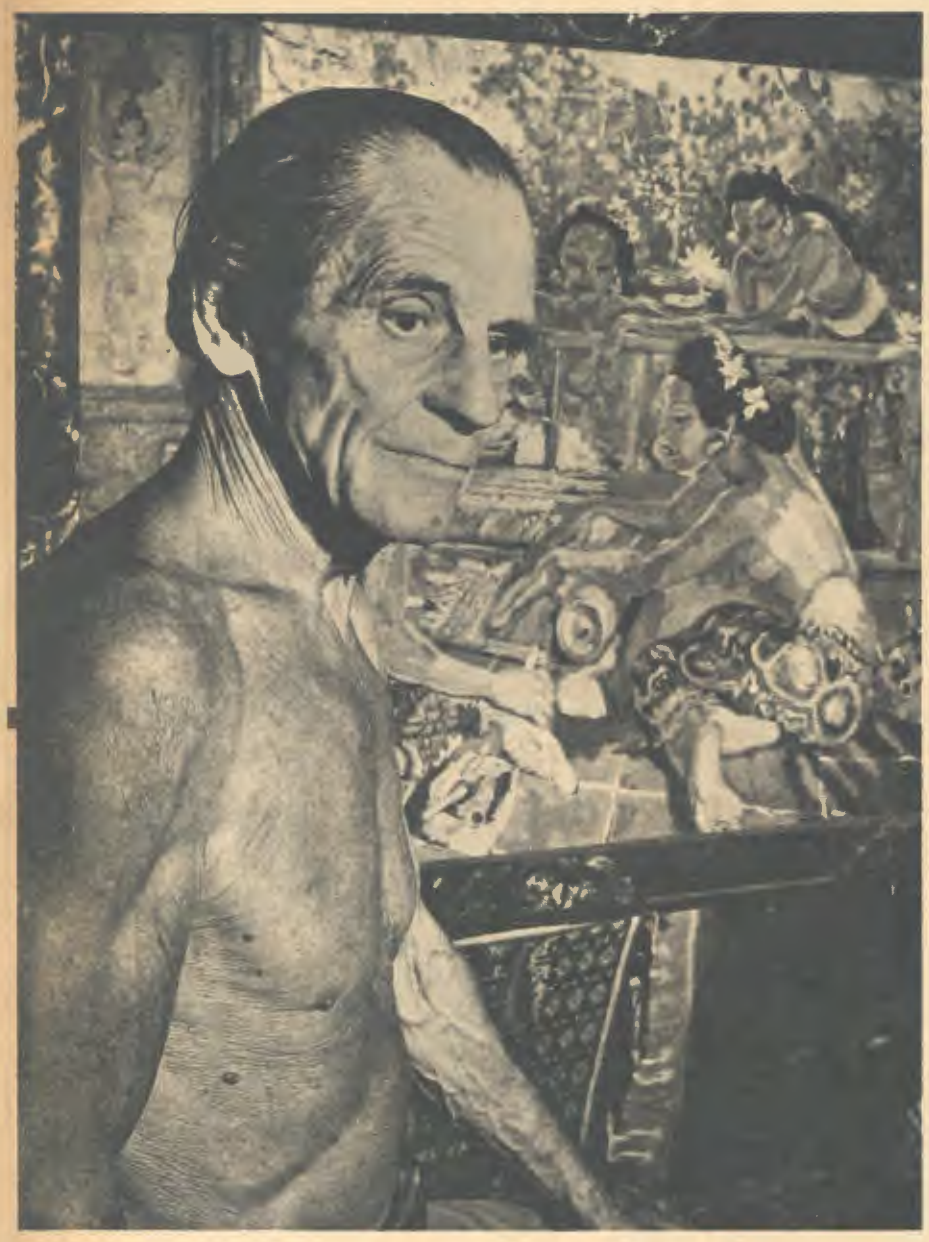
"You were lucky, Lieutenant, not to see anything. Of course, the tide was out while you were there."

"You sound as if you believed that fanciful stuff," I said.

"Lieutenant, when you live down here as long as I have, you don't quite know what you believe."

That seemed a good place to drop it. I still refuse to believe in supernatural sights. Yet I did see something off Gorda Cay. I can only tuck that away with all the other things a man cannot be sure about after he reaches fifty. Anyhow, I was certain of one thing. I had enough money from this lucky bit of salvage to carry out another long expedition that was shaping in my mind.

a day with a BALI BEAUTY



DEAN OF BALI ARTISTS, Le Mayeur is captured before one of his favorite canvases, one in which Ni Pollok appears in five different poses.

EVERY MAN must dream at least once in his lifetime of leaving his own world and escaping to the idyllic life of a secluded tropical island. Most of them come down to earth before they ever leave it. But some men pursue such a dream—men like the famous Belgian painter Le Mayeur, whose search for unspoiled beauty and a happier mode of living led him through Venice, Tunisia, Madagascar, Beirut, Tahiti, and finally to the spot he chose—Bali. There he found all the beauty he sought in one island and one woman.

He met and was captivated by Ni Pollok, a celebrated Balinese beauty, in 1932. Shortly after, she became his only model, and in 1935 she became his wife in a simple Balinese ceremony. Since their marriage, the Le Mayeurs have lived in a house on Sanur Beach, surrounded by blossom-bearing trees, temple statues, and small shaded pools. Obviously, it is a spot conducive to creative art and a calm, compatible husband-and-wife relationship. Ni Pollok has shown a marked quality for absorption of her husband's learning. Under his guidance, she has learned to converse in English and French, and she has developed a keen appreciation for the music of Chopin, Mendelsohn, Rimsky-Korsakoff, and Ravel.

Many visitors from all parts of the world flock to the home of the legendary couple. Sunday is usually the occasion for an "open house", when suckling pig, and rich banana or papaya pie are the culinary treat, instead of the normal diet of chicken and rice porridge. Gracious, poised, and elaborately groomed by island standards, Ni Pollok makes her guests feel at home. It is not at all surprising that the Le Mayeurs receive more visitors than the Dutch president or even the Balinese radjas. Nor is it surprising that their home and their island have always been considered a photographer's paradise—and a spot always *revisited* with pleasure and appreciation.

MANY VISITORS flock to the home of the legendary couple. On formal occasions, when friends and curious visitors are invited to dinner, Ni Pollok and the maids wear their cummerbands pulled up into a strapless gown.

THE MOST PHOTOGRAPHED and celebrated Bali beauty, Ni Pollok succumbs to occasional lapses of vanity. Unlike most of the island's women, who use clear ponds as mirrors, the artist's wife enjoys some modern contrivances.

EYE photographers revisit the land of legendary beauty for a full day with the famed Belgian artist, LeMayeur, and his native wife in a lush, tropical locale . . .

A MODEL HOUSEWIFE, Ni Pollok examines vendor's wares carefully before making her purchase. On returning home, she chats amiably with a maidservant while stringing out the week's wash.

BEFORE OFFERING a traditional sacrifice to one of Bali's many gods, Ni Pollok and a maid adorn the ears of a pig with brightly-colored flowers.

ON A FESTIVAL DAY, Ni Pollok and her favorite assistant weave lotus and gamboge flowers into a decorative tapestry around a metal urn.

CONTINUED ON NEXT PAGE

BALI BEAUTY Continued

LE MAYEUR is in semi-retirement, but many times his wife will fall into a pose which makes him pick up his brush again. Ni Pollok has been his only model since 1935, and most of his canvases depict his lovely wife in simple moods of arranging flowers or weaving a carpet.

The love and companionship of his beautiful Balinese wife along with music and art of his native Europe are the ingredients of Le Mayeur's happy existence . . .

WHEN NI POLLOK ADMIRED a Western-style bathing suit which was pictured in an American magazine, Le Mayeur fashioned one for her. Very few Balinese like to swim or trust the sea, but Ni has learned to enjoy a relaxing day at the beach.

IN THE EVENING, after guests have departed, Le Mayeur reads to his wife from French and English books and they play their favorite Chopin and Ravel records on an ancient phonograph. They retire at 10 P.M., usually arise early to witness Balinesian sunrise.

BETWEEN ROUNDS, Bimstein is a busy man while patching up cuts, reducing skin swellings, and refueling his fighter for the next three minutes.

NO SLOUCH AT ROADWORK, Whitey brought Paolino Uzcudun to the peak of condition when the Basque met Joe Louis in a title bout.

Facial repair artist, trainer, and tactician, Morris "Whitey" Bimstein ranks as the foremost "medicine man" in big-time boxing today . . .

RING MAGICIAN

By H. W. KELLICK

EASY-GOING ROCKY GRAZIANO never liked training, but Whitey had him skipping nimbly while punching the bag in preparation for the Zale fight.

A SECOND, the sixtieth part of a minute, ticks away so rapidly in our every day scheme of life that the fleeting of this minute part of time passes without ever being noticed. But in the world of boxing, seconds count. Each brief moment can spell the difference between winning or losing a championship, between saving or losing the life of a badly beaten boxer.

Fighting feverishly against the fractions of time that tick off a timekeeper's watch is a clique of men commonly known as ring seconds. In less than a minute between rounds, they must always remain cool, be alert and work with uninterrupted movements to rejuvenate an unconscious fighter, stem the flow of blood from a cut, and perform what adds up to a major surgical operation to send their boys back into battle at the start of the next round.

Of the dozen or more big time "seconds," Morris "Whitey" Bimstein, a small, mild-mannered man of fifty-four, is regarded as one of the best medicine men in the business. For a medicine man without an M.D. degree and an education that ended in grammar school at the age of thirteen, Whitey gets $1000 for a night's work in a fighter's corner, and he's in the enviable position to command a big slice of a champ's purse in a title fight for services rendered. Whitey is never overpaid, for his ability and sage advice have pushed many fighters into division championships.

CONTINUED ON NEXT PAGE

THE MIRACLE MAN'S EQUIPMENT. Whitey has worked wonders in sixty seconds with his deft hands and his assortment of medical supplies.

TWO-TON TONY shocked fight fans when he floored Joe Louis. He lost the scrap later, when he disregarded Whitey's instructions.

SPECIALIST IN SURGERY . . .

A former fighter who never trained for a match, Whitey now knows all the tricks of the trade. A hard-driving handler, he's guided many men to the championship of their divisions . . .

Perhaps the greatest exhibition of his skill as a second was the miracle he performed in 1947 when he helped the volatile Rock Graziano win the middleweight championship from Tony Zale in a thrill-packed fight in Chicago.

Zale knocked the Rock out in the sixth stanza in their first match. Like the first fight, the return bout was a savage, knock 'em down, drag 'em out battle. In the very beginning of the first round, Rocky was dropped for a no-count when he ran smack into a right hand. For the first two rounds, the fighters stood toe-to-toe, slugging away.

Then it happened. Tony Zale unleashed a bitter two-fisted attack against the "dead-end kid" of boxing. The flurry had the fans on their feet screaming hysterically. When Rocky struggled to his corner at the end of the fourth round, he was obviously a badly-beaten boy. Blood gushed from two deep gashes in the left eyelid. A welt, under the same orb, began to fester. His right eye was completely closed and beaten to a pulp.

FEW PEOPLE believed Graziano could beat Zale with both eyes closed. Whitey patched him up, and Rocky won in sixth round by a knockout.

Moaning and groaning, Rocky turned to Bimstein and pleaded, "For cripes sake, get that eye open. I gotta see to hit the guy."

Whitey had whipped a surgical knife out of his medicine kit. Then, with one steady stroke, he slit open the Rock's eye. While an assistant pressed a silver dollar on the welt to reduce the swelling, Whitey sealed the two deep wounds with carpenter's glue. When the house physician examined Whitey's doctored-up job, he was satisfied that the Rock was in good enough shape to continue the fight. Finally, in the sixth round, Zale was knocked out and Graziano was the new middleweight king.

It was strictly a Bimstein victory. It was one of the many times in similar situations that Whitey helped fighters win titles and saved near champs from utter defeat. Although most of White's victories are due to his magical methods of healing, he has, upon numerous occasions, resorted to ingenious methods in unusual instances to win battles for his clients. Some years ago, on a blistering July 4th in Reno, for example, Whitey chalked up an important victory for Paolino Uzcudun against Max Baer by merely hauling a tub filled with ice plus six bottles of mineral water and two bottles of cognac to his corner. When the bout was over, Referee Jack Dempsey admitted that the clowning Baer was the better fighter that afternoon, but because Paolino finished the fight just as fresh as the moment he started it, Dempsey decided to give the Basque the decision.

"I'll never forget that day," said Whitey. "It was 110 in the shade. The fight was held at noon

GENE TUNNEY

in a ring that was in the center of a race track. The seats were so hot that the crowd had to sit on rented pillows.

"I plastered strips of adhesive tape, one inch thick, on the soles of Paolino's feet to keep them from blistering on the hot canvas. Between rounds, I poured ice water in his shoes, soaked his body with towels dripping with water, and gave him several shots of cognac mixed with water to stimulate his parched throat."

Besides playing the role of a medicine man, Whitey does most of the thinking for his clients. One stubborn fellow, man named Tony Galento, might have been the world's heavyweight champ had he not ignored Bimstein's advice.

Before Two-Ton Tony entered the ring in Yankee Stadium on the night of June 28, 1939, to face Joe Louis for the title, Whitey carefully coached the roly-poly pug on ring strategy. "Crouch, weave, slip in," said Whitey, "and then hook him with your left. Then move out in a crouch. But never fight Joe Louis standing up!"

Galento did as he was told. In the third round he sneaked a smashing left hook to Louis' chin. The champ went down for a short count.

Returning to his corner at the end of the round, Galento sprawled out on his stool. Looking up at Whitey he roared, "I'll knock da bum out in this round." In the next session, Galento walked out standing straight up. Bang! Louis nailed Tony on the jaw and the fight was over.

In the thirty-three years that Whitey has been a combination second and trainer, he estimates that he has handled about fifteen thousand fighters ranging from prelim boys to champs.

Whitey's scrapbook of clients reads like a Who's Who of Boxing. He was Tunney's original trainer, and he was in Jim Braddock's corner the night he beat Max Baer for the title. Through the years, he has been associated with an assorted lot of champs in every weight division, namely Barney Ross, Benny Leonard, Primo Carnera, Tommy Freeman, Fred Apostoli and Sixto Escobar. His list of near-champs is just as imposing.

The saga of Morris Bimstein began fifty-four years ago on the lower East Side of New York. He attended P. S. No. 62, but by the time he got to the eighth grade, he decided to terminate his formal education. Ever since his days as a student at P. S. 62, Bimstein has been called Whitey, because of his tow-colored eyebrows and hair. Today, his eyebrows alone sustain his nickname.

Whitey began to hang around the basement of St. Jerome's Catholic Church where Father Ryan taught boys how to box. Soon, Whitey took on the name of Johnny White and he had fought a four-rounder in the Fairmount A. C. Whitey got three dollars for winning.

As a bantamweight, Whitey was a pretty good puncher. But when it came to training, he was a delinquent. His road work was confined mainly to a daily walk around the neighborhood where he used to shoot the breeze with the gang.

For all his lack of training, though, Whitey had about thirty-five pro fights. He won sometimes, but mostly he lost. The succession of losses didn't augur too well with Lou Brix, his manager.

One day Brix called Whitey on the carpet. "Johnny," he snorted, "if you don't train for your next fight, I'll wash you up." Sure enough, Whitey lost and he was through as a fighter. Later, Whitey, the boxer, became Whitey the trainer for the Lou Brix-Billy Gibson stable of fighters. It seemed odd, indeed, that a fellow who never trained himself as a fighter should now be training a stable of boxers.

By the time 1918 rolled around Whitey was in the Navy as a boxing instructor. When he got out of service, he moved back to the Bronx, where he now lives in an unpretentious fashion, and resumed his work as a trainer.

Doc Bagley, who managed Gene Tunney, was the greatest man in the ring with cuts. He studied medicine so that he could heal the wounds of fighters. He also introduced Adrenalin Chlorate into boxing. This medicine, a gift to the fight game, will stop bleeding from superficial cuts.

Whitey modestly admits that he learned most of his methods from Doc Bagley. "As a medicine man, he was terrific." In those days a second's medicine kit consisted of a little grease, some smelling salts, and colodian.

Nowadays, Whitey's medicine bag represents a miniature drug store. His case contains rolls of adhesive tape, flat pads and rolls of gauze, a tube of petroleum jelly, and tube of cement known as carpenter's glue, vials of medicine, a few surgical knives and aromatic spirits of ammonia.

Before a bout, Whitey carefully examines his fighter's face for old cuts that may open up and then he covers them with carpenter's glue which has a tendency to harden the skin and make it as tough as steel. Next he applies adrenalin inside the nose to patch up any leaky veins.

When working in a corner, Whitey is usually clad in a shirt, a white button-down sweater coat, a pair of slacks and street shoes. Between his lips are toothpicks tipped with cotton which he uses to apply his medicine. And between rounds, Whitey stimulates a fighter by massaging his temples, the small of his back, the base of his head, the leg and arm muscles.

As a second, Whitey also must be a father-confessor and a psychologist. He must humor and cajole a client. Sometimes he has to get tough. As an illustration, take the Apostoli case.

In his first bout with Melio Bettina, the former light-heavyweight king from Connecticut, Apostoli put up a miserable showing in the early rounds. Returning to his corner, after taking a beating in one of the rounds, Apostoli sat on his stool as though he was in a trance. He hardly recognized anyone. Staring into space, he began to cry like a kid. "What's wrong with me?" he asked Whitey. "I can't seem to get started."

Whitey worked over his client for a few seconds. Then, as Apostoli stood up to answer the bell, Whitey slapped him several times across the face. "Now go in there and beat his brains in," he yelled. When Apostoli returned to his corner he said to Whitey, "Smack me again." Whitey hauled off and clouted his man on the jaw.

"Funny thing about Freddie," said Whitey. "Every time I socked him he got mad—not at me—but at Bettina. Poor Bettina! He got the worst of the deal. He lost the fight."

When Whitey isn't working as a second on fight nights, he can always be found at Stillman's gym between the hours of 11 A. M. and 3 P. M. In this hall of fisticuffs, which Whitey likes to call his office and second home, he occupies himself in the business of training fighters ranging from promising young boxers to champs. Whitey sends his charges through rigorous periods of gym work like bag punching, skipping rope, calisthenics, and sparring bouts. He even keeps tabs on their eating habits as well as their social activities. "Gotta watch those goons all the time," said Whitey, "or else they'll never be in shape for a fight."

During important fights, Whitey will move in with a fighter and his crew. Usually Whitey is the first one up in the morning. He always arises at seven o'clock. Then he prepares a light breakfast for the crew. Next, he routs his client and sparring mates out to Central Park where they undergo a session of road work. When the crew returns to the apartment, the client and his sparring mates are given a rubdown by one of Whitey's assistants. For the next hour or so, Whitey passes the time away playing pinochle with anyone who will take him on. Then the boys repair to Stillman's for more rigorous training. On the night of the fight, Whitey assumes his role as a medicine man and ring adviser to his man.

Although years have crept up on him, Whitey's work seems to improve with age. The entire world of fisticuffs has a tremendous respect for Whitey, for he is truly God's gift to the fight game.

TRAINER FOR TITLEHOLDERS...

BENNY LEONARD

BARNEY ROSS

PRIMO CARNERA

JIMMY BRADDOCK

Poor Little RICH GIRL

Pretty Beverly Thompson has money, fifteen bathing suits, one swimming pool, a Cadillac convertible, her own plane . . . but still feels something is missing from her life . . .

LET'S SEE now . . . when a girl is chasing success, every minute of the day counts. Bev stretches out on her eight-foot bed and makes notes of her plans for the day.

IN THE SHOWER, her eyes still have that far-away look as she quietly schemes for a brilliant Hollywood career. At the moment, modeling is as far as she's gotten—but Bev is not one to give up.

HIGH IN THE AIR goes Bev as she leaps for a bird on her badminton court. This is not for pleasure, mind you. It's all part of the game of keeping that trim figure in curvesome shape.

IN THE typically Californian garden of her huge home in exclusive Bel Air, Bev romps in the garden in a brief suit—one of the fifteen she made for herself in a variety of shades and patterns.

AN EARLY MORNING FLIGHT—in her very own private plane, we'll have you know—clears Bev's mind for the long push ahead to the fame and stardom she so earnestly craves. Note resemblance to Gene Tierney.

BEV POSES rather prettily, considering the awkwardness of her position. She's about to take a running jump into the waters of her swimming pool, and a brisk swim. Her luxurious, rambling home is seen in background.

THIS IS one way to relax after a strenuous day of activity. Pop into your little old green Cadillac convertible—we're betting Bev left quite a trail of crash-ups when other motorists took good gander at abbreviated attire.

THE END OF a lovely morning finds Bev still fresh and bright, her pretty head still a mass of plans that will some day add fame to the fortune whose advantages she has always enjoyed. What good is money without success?

KING *at the* COPA

By FRAN CARROLL

Set in the swank Copa Lounge and spiced with a cast of gorgeous gals and glamorous guests, the Jack Eigen disc show is strictly in the groove . . .

JACK EIGEN

HOW would you like the idea of going to sleep just as everyone else is starting the day? How about having your orange juice, toast and coffee at 6 P.M., while the guy next door is smacking his lips over a succulent steak? Or how would you relish getting your required eight hours of shut-eye while the Dodgers are battling for first place?

You might shudder in revulsion at these prospects, but Jack Eigen, who follows the routine daily, does so with no regret at all. Every night, he can be found at a microphone in New York's swank Copacabana, surrounded by personalities and pulchritude. He holds hands with Jane Russell, cuddles close to Denise Darcel, and has warm, informal chats with the likes of Linda Darnell, Katherine Grayson, Lena Horne, Alice Faye, Ava Gardner, June Haver, ad infinitum. I guess you get the idea—missing a Dodger game has exciting compensations when you are the disc jockey at the Copa Lounge.

Jack Eigen, today, has more listeners than any other all night radio show in the country. This rating is a fitting tribute for the dream he worked so long and so hard to make a reality. Years ago Eigen became restless with the type of disc show he and his fellow record spinners were dishing out to the public. He felt that if people were interested enough to tune in, they were entitled to something more than a stereotyped program of

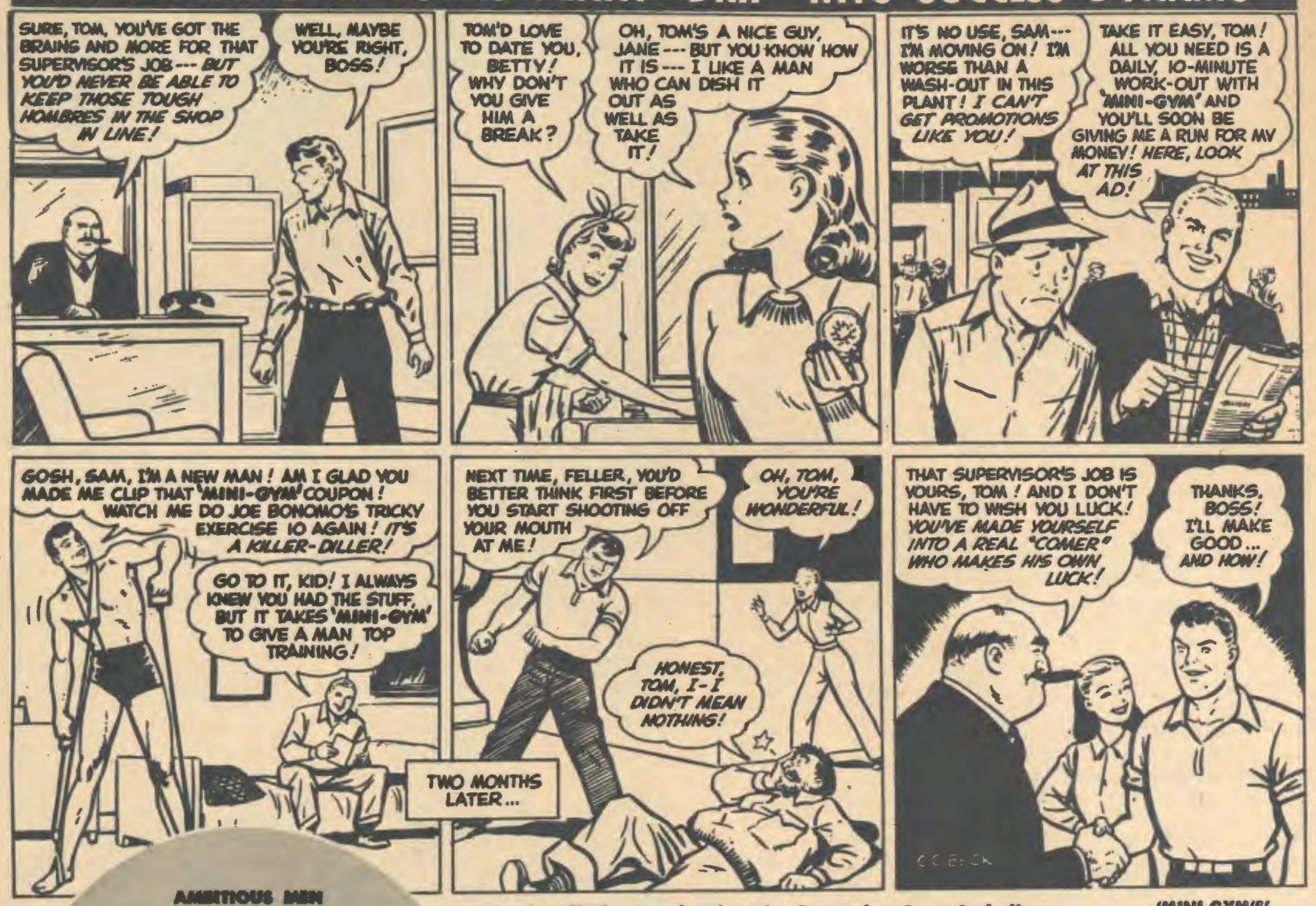
CONTINUED ON PAGE 50

A CONSCIENTIOUS REPORTER, Jack knows the best source for news. A brief backstage visit to the dressing room of these Copa chorines pays off with some hot Broadway gossip items for his show.

A DISC JOCKEY on an all-night show leads a rugged life, but obviously the job has some compensations with the proximity of Jane Russell, a good friend of Jack's and a guest star whenever she's in New York, as part of the night's work.

FUNNYMAN MILTON BERLE supplies Jack with a breather in the early morning hours. Jerry Lewis looks properly played out after his zany act, but Dinah Shore and hubby George Montgomery are an interested audience.

HOW 'MINI-GYM' TURNS PLANT "DRIP" INTO SUCCESS DYNAMO



AMBITIOUS MEN OF ALL AGES!

TO GET WHAT YOU WANT OUT OF LIFE GET FIT WITH JOE BONOMO'S MAGIC DE-LUXE 'MINI-GYM'!

Formerly $4.95 — Our special Price Only

3.95 complete

Packs All The Punch Of a Big, Expensive Gym, Including . . .

• Rowing Machine • Wall Exerciser • Tension Pulls • Bicycle

Why let the other fellow walk away with the job . . . and girl that should be yours? Life's prizes go to the smart man who keeps himself in "prize" physical condition. It's easy with the marvellous, new 'MINI-GYM'. For with this new wonder exerciser, you can . . .

Get A Real Kick Out Of Keeping Fit

Man alive, you haven't really lived 'til you get your eager hands (Yes, and feet, too) into Joe Bonomo's beat-all exerciser, the unique, new 'MINI-GYM'! Even though you hated exercise before, with superb 'MINI-GYM' and Joe Bonomo's big, new *personal* instruction book . . . you'll eat it up! Find yourself acting like a kid again . . . and loving it!'

See How Fast 'MINI-GYM' Helps Get You Into A-1 Shape!

You bet, almost before you know it, a daily 10 minutes with 'MINI-GYM' builds you into the kind of real "he man" material bosses want most . . . and girls go for fastest! Can't help but be, for this new "miracle" 'MINI-GYM' is an *all-round, all-over* body conditioner . . . meaning it does a 100% job of building YOU! Toning, strengthening and pepping up *every* muscle in your *whole* body!

'MINI-GYM'S' Perfected By The Famous JOE BONOMO!

World-famous, professional strong man himself, Joe Bonomo knows what it takes to build the physically perfect man! (Yes, and woman, too!) And he's put all his first-hand knowledge into the design of this terrific, new exerciser! So in 'MINI-GYM' you've got *everything* it takes for genuine, *professional* body-building!

Great For Women, Too! Builds Pep, Personality!

Though 'MINI-GYM' is plenty tough for the professional athlete, it's *easy* enough to be handled . . . and enjoyed . . . by any teen-age girl or small woman. How come? Because Joe Bonomo designed 'MINI-GYM' for girls and women, too! Especially those who want to develop real pep, alluring curves and a super gorgeous figure! No wonder gals everywhere go for 'MINI-GYM' in a big, BIG way!

FREE Joe Bonomo's Personal Instruction Book

Every thrill-packed page written for you by Joe Bonomo, this big, 64-page book, printed in 2 colors, gives you a complete 'MINI-GYM' health course. Far more than an instruction manual, it's an *all-round, all-over* Body Conditioner Course! Complete with 90 especially posed photos, charts, and fun-to-follow text. Size: 5½" x 8½". YOURS FREE with your 'MINI-GYM'!

You Can't Be Too Old For 'MINI-GYM'!

Thirteen or 30, 18 or 80, once you see 'MINI-GYM', you can't wait to try it! Why? Because 'MINI-GYM' adapts *instantly* to the exercise needs . . . and thrills . . . of *any* age and *all* physical conditions from the weakest to the strongest!

POSITIVE MONEY-BACK GUARANTEE!

Yes, it means just that! Order your 'MINI-GYM' today. Then test it in every way possible . . . exercise with it and enjoy it for 10 exciting days. If you are not satisfied in *every* way . . . in fact, delighted . . . just return 'MINI-GYM', and your money will be *instantly* refunded! Fair enough, isn't it?

'MINI-GYM' CORP.
1841 Broadway, New York 23, N. Y.

SEND NO MONEY! MAIL "NO RISK" COUPON NOW!

Order Your 'MINI-GYM' by MODEL S, M or L.

MODEL S
☐ if you are under 5 ft. tall

MODEL M
☐ if you are 5 ft. to 5 ft. 10 in. tall

MODEL L
☐ if you are over 5 ft. 10 in. tall.

'MINI-GYM' CORP., Dept. E-11,
1841 Broadway, New York 23, N. Y.

RUSH ME one complete 'MINI-GYM', MODEL _____, with 64-page Joe Bonomo Course Book. I will deposit $3.95, plus postage, with postman. If I am not satisfied in *every* way, I may return 'MINI-GYM' and Book within 10 days for full refund.

NAME.....
Print Plainly Please

STREET.....

CITY.....ZONE.....STATE.....

I enclose $3.95. You pay postage. Same money-back guarantee. (Canadian and Foreign Orders, $4.95. Cash with orders.)

KING at the COPA

CONTINUED

Eigen plays no platter requests, has no give-away gimmick—but he boasts more listeners than any other all-night radio show . . .

request records from the radio audience and corny commercials.

He hit upon the idea of a disc show with live interviews at the microphone with big "names" in show business. Though his plan for this new idea seemed a natural, it took a long time and a lot of plugging until Eigen finally hit the jackpot. The plush Copacabana, the sophisticate among night clubs, gave him the chance to prove his idea would click three years ago. And the Copa may well be proud of its foresight. Within eight months, Eigen had raised the weekly receipts in the Copa Lounge from $1300 to $14,000. These figures alone are a capsuled over-all picture of the Jack Eigen success story. In his three years there he has winged his show to the top spot among all other all night broadcasts. Every night looks like New Year's Eve in the Lounge. Most of the time, the show is aired before a Standing Room Only audience. He can point with understandable pride to hundreds of shows throughout the country, every one directly patterned after his Copa Lounge show, an assured clincher to any success story.

For those who picture radio broadcasts emanating from a large square room with rows of seats facing a stage, the setting for Eigen's show comes as a delightful surprise. The Copa Lounge is set in a tropical decor—palm trees, exotic draperies and wall decorations. In the center of the room is a huge circular bar. Placed against the walls are richly colored leather booths with tables. In one of these booths Eigen airs his show. There are two or three small hand microphones for Jack and his guests. Two brightly colored telephones flash a small light to let Eigen know a call is waiting. Against the wall on his right is his private phone for special calls from the "names." Across from Eigen, at a separate table, sits the engineer with all his equipment, including a huge turntable for spinning records.

When the show is ready to be aired, Jack plays his theme, "Jack, Jack, Jack" with special lyrics about Eigen at the Copa. He then reads a commercial, chats with the listeners, and then launches an interview with the stars present at the Copa. During the three hours he is on the air, he will average about seven hundred calls a night, but quite obviously he has to leave hundreds of these calls unanswered. If a lady calls up and complains she has been unable to get through to Eigen for over three weeks, she may not be exaggerating at all. The enormous amount of calls he receives is amazing, for Eigen does not play record requests or make any sort of announcement about birthdays, anniversaries, unless the request comes from someone in the Lounge. He also refuses to discuss anything except show business. Another remarkable sidelight in his average of three hundred letters a day from fans, particularly because he has never resorted to any familiar giveaway scheme to swell the number of listeners.

As soon as the stars walk into the Lounge Eigen brings them to the mike for an interview. On a slow night he will interview three or four celebrities. On a good night he may have as many as twelve or fourteen stars on his show. During one broadcast night he had Bob Hope, Bing Crosby, Frank Sinatra, Gene Kelly, plus the usual number of female fascinators.

During the time Eigen has been at the Copa he has brought about show business

CONTINUED ON PAGE 52

LOVELY LENA HORNE and sensational bobby-sox baritone Frankie Laine make a guest appearance on the show. At usual urging by Jack, each complied with a rendition of inimitably-styled song favorites, then answered customers phone calls.

FLANKED BY show business stars Mary Hatcher and Joan Edwards, Jack presented Frank Sinatra with an opportunity to air his personal problems, but "The Voice" wisely decided to entertain the listeners with a popular romantic ballad.

CURVACEOUS CHARMER Marie Wilson thrills a caller with a personal message and the sound of her voice. Her costume is equally exciting, but Jack pays scant heed to that aspect of "show" business.

WITH A GAL like Ava Gardner cuddled so close, it's difficult to concentrate on business. But Jack stuck to his guns, got his audience an exclusive interview with Ava before she left for Spain.

Start YOUR OWN RECORDING BUSINESS

MAKE MONEY IMMEDIATELY!
we supply all equipment!

NO EXPERIENCE NECESSARY — *We show you how!*

You can make money immediately — on a full time or spare time basis — by operating your own professional recording studio. No electronic or electrical training is necessary.

We will supply all the equipment and show you how you can quickly become known as the "Recordist" in your locality.

NOW IS THE TIME TO GET INTO THIS PHASE OF SHOW BUSINESS!

Entertainers need audition records. High school and college bands, local orchestras, individual musicians and vocalists will want you to "cut platters" for them. You can "tie-up" with your local photographer to record the voices of children they photograph. You can set up "audition nights" at your local theater. Clergymen will want recordings of their sermons. *We will show you how.*

You can make lots of money recording special occasions such as weddings, confirmations, birthday greetings, letters for people away from home. You can do a volume business on holiday greetings alone! Christmas, New Year's, Valentine's Day, Mother's Day, Father's Day, etc. *You can sell recordings at a fraction of recording studio rates.* And you can rent your unit out as a public address system.

MONEY BACK GUARANTEE!

If you are not completely satisfied return everything within ten days prepaid for full refund. $79.95 is all it costs you to start your own recording business. This includes all equipment plus enough blank records to make back your investment the first week.

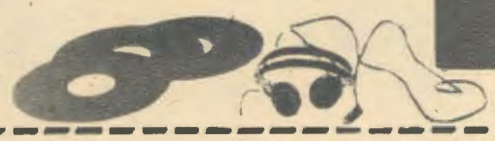
YOU GET ALMOST $200 WORTH OF EQUIPMENT!

You get a professional recording unit worth $135 that records and plays back both 78 rpm and 33⅓ rpm. It comes complete with luggage type carrying case for on-the-spot recordings; a microphone and mike stand; set of earphones; complete operating instructions; and enough blank records to make back your investment immediately. You will get all additional blank records at wholesale prices. *A $10 down payment is all you need to get your recording unit.*

FREE BUSINESS HELPS

You get *absolutely free,* display cards announcing your new recording business which can be placed in music and radio stores in your neighborhood.

You also get "cuts" for advertising in your local paper and, if you desire, you may have your own name imprinted on the record labels.



MAIL THIS COUPON TODAY!

HOME RECORDING PRODUCTS CORP.
56 MILL ROAD
FREEPORT, N. Y.
Dept. HR-1

Okay! Get me started making money in the recording business. I understand that the ten dollar down payment which I am enclosing will be applied to the total cost of $79.95. I will pay the balance of $69.95 plus shipping charges when I receive my "home recording studio." There will be nothing more for me to pay.

NAME .....

ADDRESS ..... GI ( )

KING at the COPA

CONTINUED

miracles that people still speak about with awe. Milton Berle is one outstanding example. The number one television star works an exhausting number of hours each day, with very little time for relaxation. Because of this tiring schedule he rarely accepts radio offers, yet of his own volition he is one of the most frequent visitors to Eigen's booth. For the opening of his picture, "Always Leave 'Em Laughing," Berle agreed to a premiere party to be held at the Lounge during the show. All the greats in show business were there to pay tribute to Berle. Instead of sitting back and resting on his laurels, Milton took over the microphone for the full three-hours, presenting Jack with the rare luxury of being a guest on his own broadcast.

Jane Russell is one of Jack's favorite friends. She makes the Copa her first and last stop on her visits to New York. Her interviews with Eigen leave the listeners with a warm sense of intimacy with the star. While Jane is on tour, or back home in California, the listeners keep in close touch with her doings for she writes Jack regularly, and he passes on the news to the audience.

One of the juiciest Eigen plums was the securing of exclusive air interviews with Al Jolson. During the Mammy singer's New York visits for the premieres of both Jolson pictures, Joley boy refused all radio and TV offers, yet graciously relaxed with Jack at the Lounge mike. This indeed was a tribute to Jack, for Al forfeited much-needed sleep to go on the air with Eigen in the wee hours of the morning.

When news of the Shirley Temple-John Agar separation hit the presses, Johnny Johnston's name was being linked romantically with the dimpled Shirley. Johnston was in New York at the time, spending much time with Eigen at the Lounge. One night, during a broadcast, Jack advised him to call his wife, Katherine Grayson. Johnston spoke to her in their home in California and asked her to come to New York. She took a 'plane immediately after that and made the Lounge her first stop in the big city. Together with her husband at the mike, they firmly put an end to all the ugly rumors.

To the stage-struck aspirants and the show business retired, he is their link to the glitter of Broadway and Hollywood. If *Variety* is the bible of show business, then surely Eigen must be the Information Please. A goodly portion of his mail and 'phone calls are requests for information about show business and the people in it. "Where is Frank Sinatra staying in New York?" "When do Dean Martin and Jerry Lewis come to New York?" "Does Jane Russell really read the Bible or is it just a press agent's dream?" "Where can I get my song published?" The questions go on and on.

One feature of the show that helps elevate the Hooper is the easy informality with which the stars relax at the mike with Jack. They take their cue from Eigen, who is a study in unhurried casualness. He uses a script only for commercials; the rest of the show comes easily and spontaneously. His interviews with the stars have a delightful note of intimacy that make the listener feel a part of the show. When the stars answer some of the phone calls they will invariably hear, "Gee, this is certainly a thrill. Imagine me talking to Linda Darnell!"

As a song plugger, Eigen has frequently rung the bell. It's little wonder that singers, their managers, and record company officials keep coming into the Lounge with brand new recordings under their arms in hopes that Jack will give their platters their initial airing.

Along with his meteoric success and his friendly proximity with the luscious ladies of the entertainment world, Eigen has more than compensated for his weird living hours, but there's a catch to it all. Eigen is practically oblivious to the gorgeous gals! He's been married for fourteen years to Dorothy Jeffers, a former show girl, and a more devoted husband never affixed his name to the dotted line on a marriage certificate. With all the breathtaking beauties by his side he doesn't raise an eyebrow or jump one blood pressure point. For Jack Eigen, it's just part of his night's work!

IT WAS PROBABLY pure coincidence that Jack played host to Gigi Durston and Elliott Roosevelt and Joan Blondell and Mike Todd shortly before both couples announced they were splitting up. Eigen was first to disclose Roosevelt romance.

WHILE EILEEN BARTON warbles her sensational version of "If I Knew You Were Coming, I'd Have Baked A Cake," Jack and Judy Canova form an appreciative ringside audience in the Copacabana Lounge.

DANNY KAYE'S comic hi-jinks convulse sultry singer Monica Lewis and saloon editor Earl Wilson, but the other party on the wire and the entire radio audience share equally in the mirthful antics of Eigen's funny fill-in.

A JUICY EIGEN PLUM was exclusive air interview with Al Jolson when he came to New York for premiere showing of his pictures. Here, Joley croons "Mammy" to Jack's delight while rival disc jockeys seethed with jealousy.

PART OF THE SUCCESSFUL FORMULA is Jack's informality and casual conversation with guest celebrities. Lou Costello and Jack corner the mike while Danny Thomas waits for opportunity to spring a good gag. Marie "The Body" McDonald is just sitting pretty—but who could ask for any more?

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America's HOTTEST Dance Duo

Toil, talent and tenacity are the ingredients of a really top-notch dance team. Add a wholesome dash of good looks and glamor and you've got the whirling wonders of the West Coast—DuRae and Bauer . . .

MARILYN DURAE and Irwin Bauer were struggling young professionals when they first met a few years ago. Marilyn had a solo spot at the Copacabana in Florida, and Irwin was a featured dancer with the touring company of the musical, "Blossom Time." Almost immediately, they decided to combine their talents into one smash act.

They rehearsed their routines for a year and half before they even attempted an audition before an interested agent. Since then, their rise to fame in films, theatre presentations, and night clubs has been phenomenal. There are many dance acts that can boast beauty, grace, and more than a smattering of terpsichorean talent, but very few can withstand the rigors of endless practice and rehearsal of new routines.

All, however, who have witnessed DuRae and Bauer in action predict a very bright future. For, in addition to glamor and grace, both Marilyn and Irwin have one prize asset—*They enjoy rehearsing together!*

VISION OF sophisticated loveliness, Marilyn DuRae got her first dancing job at Copacabana in Florida. In her dressing room at Auggie's Rendezvous in Mexicali, just two years later, she's a full-fledged night club star.

FRAMED AGAINST billowing clouds, the team of DuRae and Bauer reveal some of the outstanding reasons for its success. In action, they win rounds of applause; in still motion, they're also mighty appealing.

DuRAE AND BAUER DETEST rehearsing routines on darkened and dreary night club stages. They climb over rocks of Treasure Island, (scene of South Sea movies) where they find privacy, plenty of fresh air.

CONTINUED ON PAGE 56

MEN: HAVE THAT SLIMMER, YOUNGER, ATHLETIC APPEARANCE INSTANTLY!

REDUCE Your Appearance AT ONCE!

THE STREAMLINER Flattens Your Stomach and Makes You Feel Better, and You Look Years Younger.

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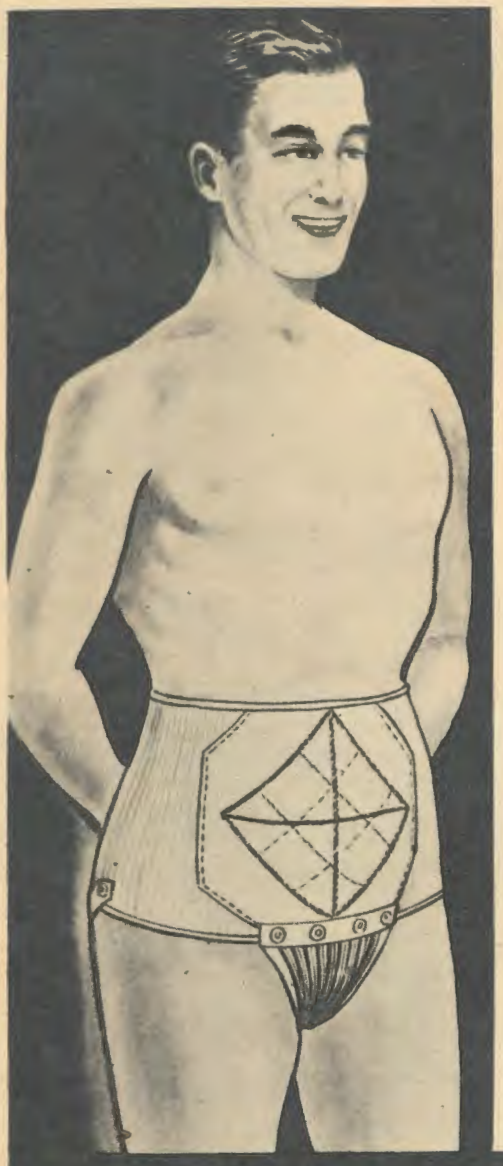

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MEN, don't look old before your time! Do as thousands do to improve your appearance; get the amazing new stronger STREAMLINER. It slims and slicks sagging stomach muscles flat. Your *appearance,* YOUR HEALTH and your MORALE are improved immediately! BREATHE WITH EASE—NO tortuous binding, No straining. Walk, sit, stoop, climb, jump or stretch with *AMAZING COMFORT!*

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My waist measurement is.....My height is.....

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Name.....

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City.....State.....

Send.....Extra pouches at 49c each

SENT ON APPROVAL

HOTTEST DANCE DUO

continued from page 54

Rehearsals can be a dull, dreary routine—but DuRae and Bauer find it a scintillating experience with the flat sandy beach of Treasure Island as their rehearsal stage . . .

SPLIT-SECOND TIMING is essential to their act. Marilyn also manages to look poised and pleasing to the eye as she is whirled aloft for a thirty-second spin. Small wonder Irwin enjoys his work both onstage and off.

SHEER POETRY OF MOTION has made DuRae and Bauer one of the most popular teams on the West Coast. Always a spectacular night club attraction, their act has rhythm, fire, and graceful whirling beauty.

CONTINUED ON PAGE 58

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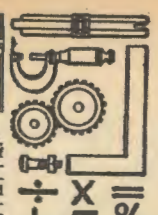

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HOTTEST DANCE DUO

continued from page 56

GLOWING WITH SATISFACTION after perfecting a new routine in the sunny outdoors, Marilyn adjusts a strap before returning to the Rendezvous in time to change her dress and make-up for the evening show.

A SPECTACULAR MOMENT in the show is this upside-down lift which DuRae and Bauer execute with smiling grace. Their act shows the perfect form and precision achieved after their afternoon workout at the beach.

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WOMEN SCREAMED, traffic stopped, and unimaginative people stared a few years ago when dancer Jewelle Granger ambled down a street with her pet jagui (half-leopard, half-tiger) on a leash.

A SPUNKY SPARROW, Oscarinette by name, found the Los Angeles home of Albert LeFebvre a perfect love nest. After three years of domestic bliss, the bird's favorite perch is on master's pipe.

SOME SKUNKS should not be ostracized. Tony, for example, was deodorized, made a fine pet for Agnes Vandecoevering of Verboort, Oregon; even his best friends think he smells as sweet as a rose.

STRANGE PETS

Most people think that dogs and cats are ideal household habitues—but there are some who are prone to disagree. All of which goes to prove that some folks have more fun than monkeys . . .

WITH A MACAW on his shoulder and a vicuna at his side, James Walker, manager of Panagra Airlines in Lima, Peru, settles down with evening paper. In addition to a two-year-old daughter, Walkers also care for two parrots, one marmoset, a cat, and three kittens.

ANNETTE AVERS of Portage, Wisconsin, was once gifted with a 7-foot Yellow Bull Snake. Elmer, a home-grown Texan, was very gentle with Annette, but he struck at the photographer after the flash bulb went off.

ALLIGATORS CAN BE ATTRACTIVE, TOO. At Cypress Gardens, Florida, Merle Bowen assured onlookers that there was no danger when pet was under three feet long. After that—they make pretty handbags.

BIRTH of a CALF

LABOR PAINS HAVE COMMENCED, AND THE FARMER AND HIS WIFE ARE ON HAND TO ASSIST IN THE "DELICATE" JOB OF DELIVERY . . .

A gripping EYE-witness account of Nature at work—with a little assist from a farmer and his wife . . .

FOUR STRONG ARMS ARE NEEDED TO DRAG THE CALF AND PART OF THE PROTECTIVE SAC FROM THE MOTHER'S BODY . . . CALF'S HEAD IS ON GRASS.

THE COW LOOKS PROPERLY AWED AS SHE SURVEYS HER CALF, WHICH IS CONTENT TO REST WEAKLY IN WEEDS.

TO THE average city-dweller, animal birth is an awe-inspiring and fascinating process. To the average farmer, it is merely a commonplace chore which falls into the category of routine tasks to be accomplished in an ordinary day's work. Farmers are not unlike the expectant father who paces the floor anxiously during the ordeal of childbirth. Quite frequently, the farmer will attend the cow solicitously during labor; almost always assist in the hectic and arduous process involved in the birth of a calf.

The accompanying photographs could have been snapped on any farm in any country, but the credit for these dramatic candids goes to French lens artist Ergy Landau. We think even farmers will appreciate this photo feature.

CONTINUED ON PAGE 62

MATERNAL INSTINCT SHOWS AS CALF GETS ITS FIRST BATH WHILE MOTHER IS DRAINED OF HER EXCESS MILK . . .

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Send your drawing . . . being sure to attach your Name, Address (including county), and Age, to:
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The Readers Write

AMERICAN ART ON THE UPGRADE

A few months ago I read the March issue of EYE Magazine. This was the issue in which you featured the interesting article on The Art Students League of New York. I really meant to write you at that time to compliment you on the fine pictures and informative text contained in the article, however, the opportunity never presented itself. Now, after reading the August issue of EYE with its

fine article on The Terry Art, Institute of Miami I made up my mind that nothing would stop me from writing this time.

I hope that you continue to let your readers know of the many fine art schools that can be found in this country. America's culture has developed to a point where it is no longer necessary for aspiring young artists to travel to Paris or Italy to develop their painting skills. Our own art schools are more than adequate to satisfy their needs.

I hope the next issue of EYE will feature another art school in the pages of your fine magazine.

Jean Harrison
Dayton, Ohio.

■

SEX EDUCATION

EYE Magazine has done it again. Another fine, intelligent article by Jules Archer to help dispel the sexual fears and problems we all face at one time or another. "Are You Sexually Normal?" ranks with the finest of the many educational articles of this type I have read. Most of these articles have appeared in EYE and I really can't see how they keep getting better and better all the time.

Emma Beck
St. Louis, Missouri.

■

In this day when puritans are making an attempt to plunge us into darkness of a thousand years ago, it is heartening to find a magazine willing to print the truth about sex. It also is encouraging that there are men and women who can think and write as Boonton Herndon has written in the June issue of EYE. As long as you maintain this healthy attitude toward the most vital phase of human life you will be aiding education.

L. Smith
Oak Park, Illinois.

■

In looking through a recent copy of EYE Magazine, I came across an article concerning women being superior to one another. With due respect for American women, you seldom see enough of them to tell whether you are looking at plaster or flesh. I agree with Robert Altman of Atlanta, Georgia. Foreign women seem to have one advantage over their American counterparts. They are as a whole more broadminded. . . . Give us more good pictures and more controversial articles.

M. L. Whittaker
Centerville, Indiana.

■

RING TALK

As an ex-boxer who has taken more than his share of hooks and jabs I want to tell you how fine I thought the article called "Murder While Thousands Cheer," by Dr. Nardiello was. I know many ex-boxers who would still be boxing today if the rules listed by Dr. Nardiello were accepted all over the country. I was glad to see that you did not "knock" boxing the way so many other magazines are doing. Instead you gave many good suggestions for improving one of America's most popular sports.

Jimmy Gordon
New York City.

■

I am writing this letter to suggest an article for a future issue of EYE. Like most boxing fans I am always interested in reports about women boxers. I would like to read an article about the women boxers managed by Lou Leonard. Lou trains the girls at the Manhattan Gym in Los Angeles so you can reach them there. I think a lot of men would like to read an article on this subject.

Niles Lopez
Los Angeles, California.

■

For a day of excitement that is unmatched in American sports there's nothing like stock-car racing. My hobby is collecting photos of stock car races and the fine pictures you featured in your article, "The Stocks Are Booming" will make a fine addition to my collection. I will be very pleased to see more stories and especially more pictures of stock-car racing in future issues of EYE Magazine.

Tom Dunlap
Chicago, Illinois.

■

In your enthusiasm to describe the bodily beauties of Lynn Clytell in the August issue of EYE you completely neglected her beautiful face. Aside from having wonderful legs and all the other necessary curves and angles, Lynn has the face of a doll. How about some more pictures of her in the not too distant future?

Milton Ross
Pittsburgh, Pa.

■

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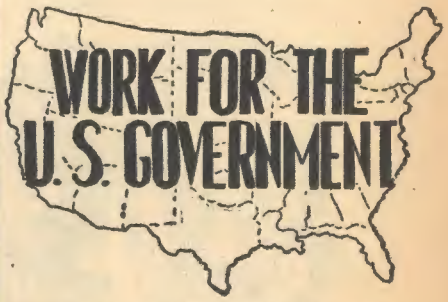

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APOLOGY TO ESY

In you June issue you committed an unpardonable faux pas, spelling my favorite rhumba man's name the way it sounds. It's Miguelito Valdes, not the hybrid you printed. Incidentally, you also goofed Morales' first name; next time try spelling it "Esy."

Lou Lewis
Bronx, New York.

■

HOOSIER HOSPITALITY

The old stories about the farmer's daughter and the traveling salesman will have to be changed now with gorgeous Connie Cezon on the road. Every farmer's son will have to be careful with a blonde charmer like Connie on the loose. I for one would like to have her visit my farm. I certainly would try to entertain her with real Hoosier hospitality.

Jack Adams
Blacktown, Ohio.

■

This is to let you know that as a picture magazine EYE rates more than a bi-monthly appearance. Let's have 12 issues a year and more photos of Mikelle Hildebrand, who appeared in your June issue.

C. R. Reese
Canton, Ohio.

■

WHO'S PREJUDICED?

I have your fine, interesting EYE magazine before me now. I am very happy that there is a magazine with enough guts to print some of the distasteful things that go on in this country. I do hope that you will continue to publish the articles that other magazines prefer to class as hush-hush, figuring that someday they will correct themselves. You are engaged in a crusade for the betterment of our country that will make it a better place to live and work in. I do hope that you will go deeper into the social life of America showing the good and the bad. Perhaps more people will then realize that it is the greatest nation in the world and the finest place to live in.

Jackie M. Galloway
Alamogordo, New Mexico.

■

I have a copy of your June issue and some features thereof pleased me very much. But while I can go along with the greater part of the article, "You and Your Prejudices," I found what seems to me distortion of facts. In a country for whose freedom I risked my life on the battlefields of World War II, I have a right to express my opinion. Anyone has a right to disagree with me. I wouldn't have it otherwise.

I don't hate, or even dislike, any Negro. But it seems to me abominable to dismiss as "prejudice" legitimate reactions to a given situation. If a cat is brought near a dog, you don't accuse the dog of being "prejudiced" when he acts as dogs have acted since time immemorial. You don't conclude that the cat is "superior" to the dog, or vice versa. You do conclude that they have antagonistic personalities and don't enjoy each other's society. This same holds true, I feel, for the Negro "question" in our country.

I intend to keep buying your magazine and hope you find space for this letter. But bet a dollar to a doughnut you don't.

W. A. Betikofer
Washington, D. C.

Ed: You lose your bet—although space didn't permit printing your letter in full context. It is interesting to note, however, that the recent *unanimous* Supreme Court decision on The University of Texas and The University of Oklahoma settled the segregation issue in Education. The Justices, a few of whom are Southerners, felt that segregation constituted an abrogation of civil rights, failed to see the explosive potential in mixing races in educational institutions. In June of this year, after one year of experimentation at non-segregation in the mess halls and sleeping quarters, the officers and enlisted men of a military installation in Texas were polled for their reactions. The result was so overwhelming, that non-segregation will be uniformly pursued. In addition, Negroes and whites participate together in athletics and technical training at Keesler Field, Mississippi, and at Fort Benning, Georgia. Authorities there pronounce the program a complete success.

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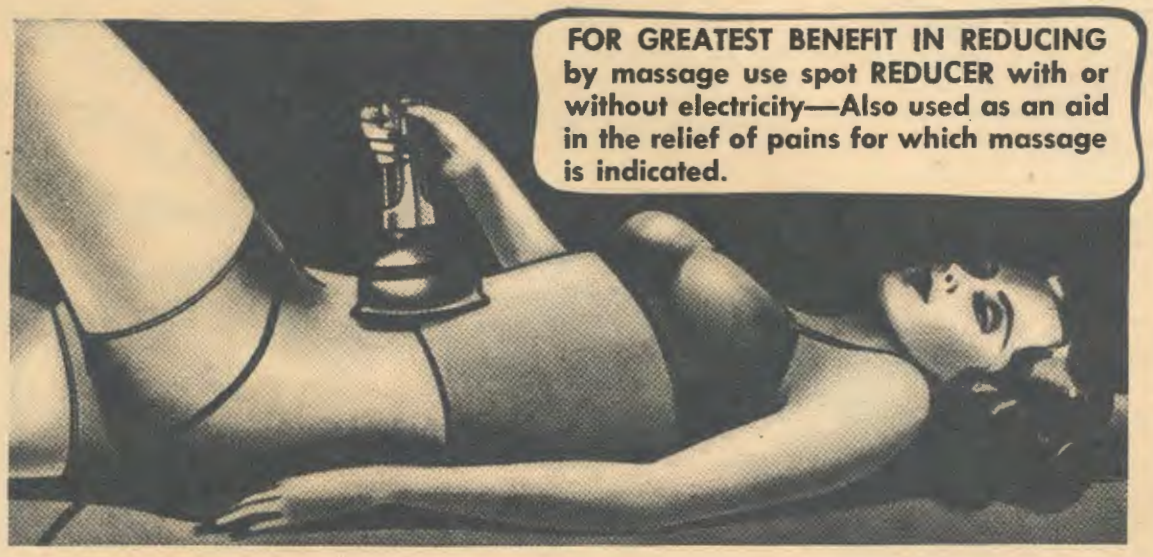

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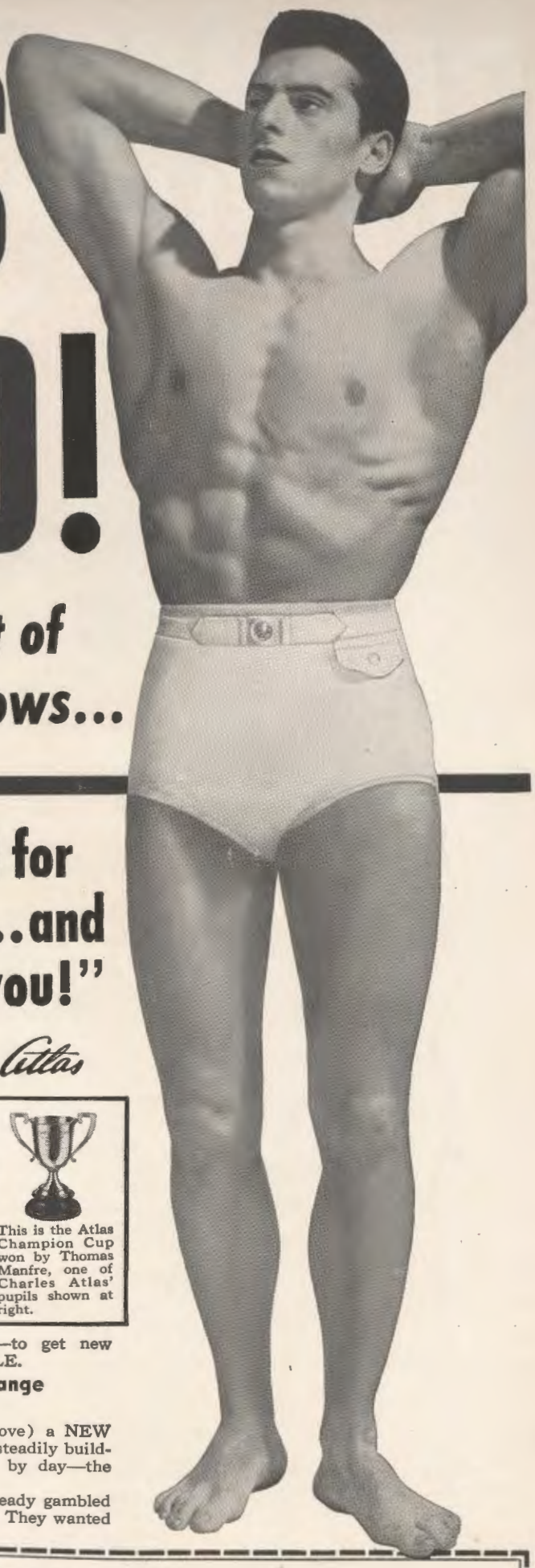

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